



# PHARMACY MERCHANDISING GUIDE

SHOP FITTINGS | CUSTOM DISPLAYS | POINT OF SALE | SIGNAGE | SHELVING

**SINCE 1974**

***si*retail<sup>®</sup>**  
SOLUTIONS IN RETAIL

# ABOUT US

At SI Retail our focus is to provide you with a range of shopfitting solutions suited to your exact needs. We study your brand and work with you to deliver effective methods of displaying your stock, advertising promotional products or just simply help you stand out from the crowd. With extensive industry knowledge, our professional team will work with you to scope out all the details in order to deliver the most effective solutions relative to your needs. Whether it be merchandising, displays, point of sale or custom design, we will find the perfect solution for your brand!

SI Retail is committed to giving our customers the best opportunities and the most holistic service possible. Although this family owned business has been operating in Australia since 1974, we established our own office in China in 2006 to focus on sourcing, manufacturing and shipping. This ensures the supply chain is fully controlled – from the start of your project through to its completion.

In China, we have a bilingual team of designers, quality controllers, project coordinators, product buyers and logistics supervisors. The right blend of Australian and Chinese management gives us the unique ability to completely understand your requirements and correctly convey that throughout the manufacturing and shipping processes.

Wholly owned by SI Retail Pty. Ltd., this business is registered as a Full Trading Company in China and is licensed to import into and export from China. This means that our network includes factories that supply domestically as well as those that are export-approved; all complimentary to our large Australian warehouse which enables immediate deliveries direct to your stores.

## OUR DIFFERENCE

We believe true customer service means fully understanding your organisational needs, so that we can focus on delivering optimal shopfitting solutions and you can concentrate on your core business.

- Australian Owned & Operated Since 1974
- Unrivalled Customer Service
- Expert Product Knowledge
- Quality Products at Affordable Prices
- Solution Based Approach
- Personalised Project Management
- Specialist Manufacturing Capabilities
- Visible Presence in China

## OUR CORE STRENGTHS

- Wide Range of Shopfittings & Displays
- Large Australian Warehouse
- Creative Custom-Made Products
- Store Environment Optimisation
- Merchandising Solutions



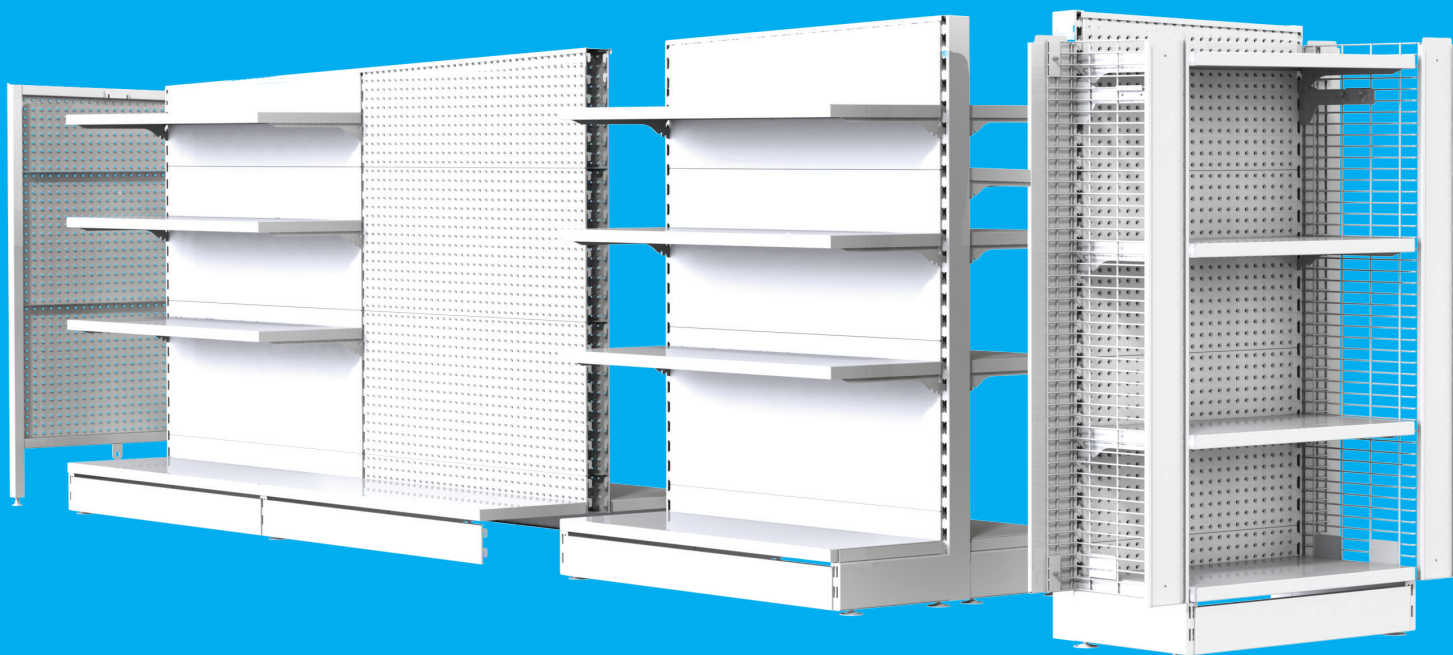
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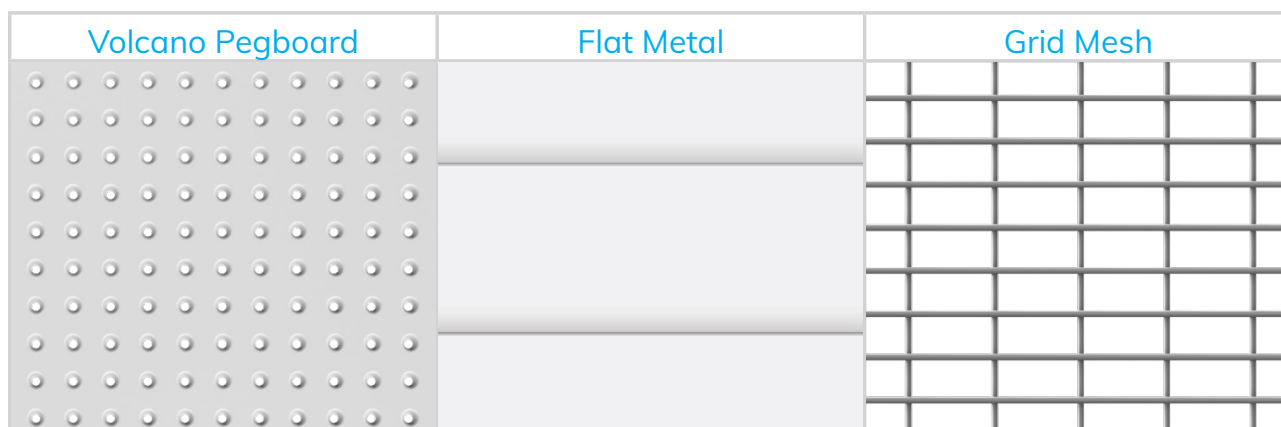


# CLASSIC GONDOLAS

The perfect shelving system for pharmaceutical retailers.  
Designed with slimline brackets and neat shelf edges.



## REAR PANEL OPTIONS

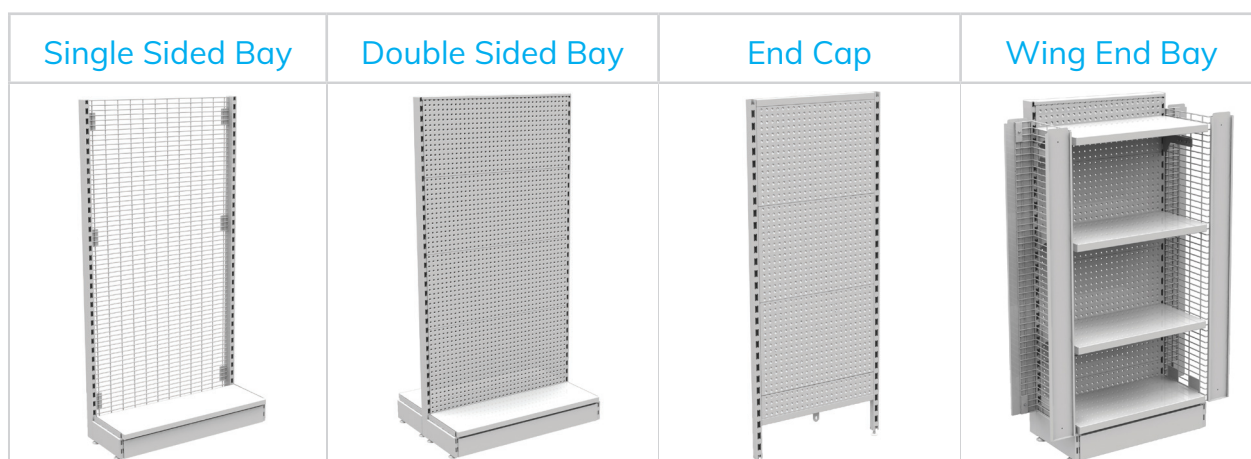


## KEY FEATURES

- Made from **premium grade steel**.
- Powder coated white.
- Available with your choice of three rear panels - **volcano metal pegboard, grid mesh or flat metal**.
- Unique volcano pegboard design to **withstand deflection from heavy loads** on pegboard hooks.
- **Feet are supplied separate to uprights** (achieving savings in freight).
- Streamlined **0.6mm classic series shelves** to support general merchandise for most industries. **No protruding edges** ensures a clean display.
- **Slimline** brackets concealed underneath the shelves blend in for optimal visibility of product.
- Kits are available with your choice of height, width, backing panels and base shelf depth. Add brackets and shelves separately.
- Customise your display with a variety of accessories including **top covers, front kick plates, wall brackets, wire baskets, shelf risers, drawers, sign holders or LED lights!**



## MAIN COMPONENTS

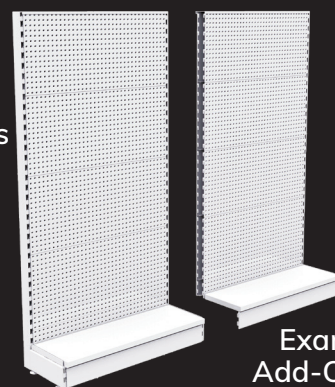


### GONDOLA BAY

### GD-S

|                   |   |
|-------------------|---|
| Colour            | <input type="checkbox"/> White          |
| Rear Panels       | Volcano Pegboard, Flat Metal, Grid Mesh |
| Components        | Start Bay, Add-On Bay, End Bay          |
| Configurations    | Single-Sided, Double-Sided              |
| Heights (mm)      | 1210, 1510, 1810, 2110, 2410            |
| Shelf Widths (mm) | 600, 900, 1200                          |
| Base Depths (mm)  | 300, 400                                |
| Base Heights (mm) | 160, 260                                |

Example  
Start Bay  
Components

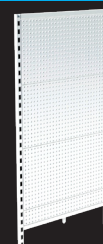


Example  
Add-On Bay  
Components

### END CAP

### GD-S-E

|                   |                                |
|-------------------|--------------------------------|
| Colour            | <input type="checkbox"/> White |
| Rear Panel        | Volcano Pegboard               |
| Height (mm)       | 1510                           |
| Shelf Widths (mm) | 600, 900                       |



### WINGS FOR END BAY

### GD-S-W

|                   |                                |
|-------------------|--------------------------------|
| Colour            | <input type="checkbox"/> White |
| Panel             | Grid Mesh                      |
| Suits Height (mm) | End Bay 1510 H                 |
| Wing Size (mm)    | 1250 H x 300 D x 100W          |
| Artwork Size (mm) | 1250 H x 100 W                 |

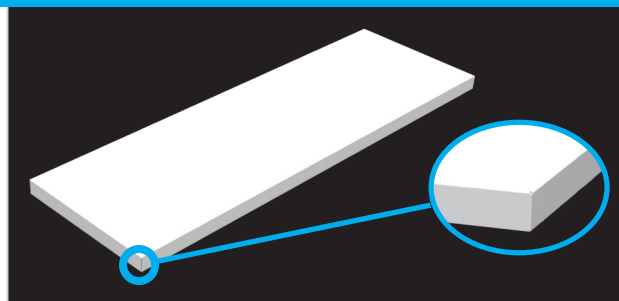


# CLASSIC ACCESSORIES

## CLASSIC SERIES SHELVES

### GD-S-SF

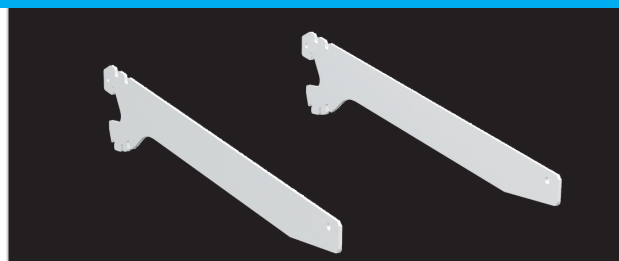
|                      |                                |
|----------------------|--------------------------------|
| Colours              | <input type="checkbox"/> White |
| Material             | Flat Metal                     |
| Shelf Widths (mm)    | 600, 900, 1200                 |
| Shelf Depths (mm)    | 250, 300, 400                  |
| Shelf Thickness (mm) | 0.6                            |



## SHELF BRACKETS

### GD-S-BS

|                       |                                |
|-----------------------|--------------------------------|
| Colour                | <input type="checkbox"/> White |
| Suits Shelf Type      | Flat Metal                     |
| Lengths (mm)          | 250, 300, 400                  |
| Tilt Angles (degrees) | 0 ° (Flat), 20 °, 35°          |



## HANGING CATEGORY IDENTIFIER

### GD-S-SH-L

|                    |                                  |
|--------------------|----------------------------------|
| Colour             | <input type="checkbox"/> White   |
| Fittings (To Suit) | Gondola Bay (60) or End Cap (30) |
| Total Size (mm)    | 500 L x 330 H                    |
| Artwork Size (mm)  | 360 L x 200 H                    |

Gondola Bay  
Fitting  
**GD-S-SH-L-60**



End Cap  
Fitting  
**GD-S-SH-L-30**



## POS SIGN HOLDER

### GD-S-SH

|            |                                 |
|------------|---------------------------------|
| Colour     | <input type="checkbox"/> White  |
| Suits      | Sign Holder Version Top Covers  |
| Placement  | Top Covers, End Caps, Grid Mesh |
| Sizes (mm) | 600 or 700 L x 150 H            |
| Includes   | 2 x 3mm Acrylic Artwork Covers  |



## TOP COVERS

## GD-S-STC

|              |                                 |
|--------------|---------------------------------|
| Colour       | <input type="checkbox"/> White  |
| Lengths (mm) | 600, 900, 1200                  |
| Width (mm)   | 60                              |
| Styles       | Standard or Sign Holder Version |

Standard



Sign Holder Version

## BASE FEET

## GD-S-L

|              |   |  |
|--------------|---|--|
| Colour       | <input type="checkbox"/> White              |  |
| Lengths (mm) | 300, 400                                    |  |
| Heights (mm) | 160   | 260  |
| Use          | For extra shelf space and front kick plates | For easier floor cleaning or to utilise base drawers |

160mm



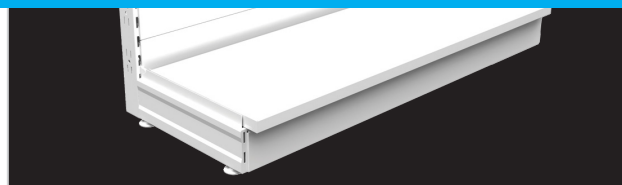
260mm



## FRONT KICK PLATES

## GD-S-FM

|              |                                   |
|--------------|-----------------------------------|
| Colour       | <input type="checkbox"/> White    |
| Lengths (mm) | 600, 900, 1200                    |
| Height (mm)  | 100 (Attaches to 160 H base feet) |



## BASE DRAWER WITH ROLLERS

## GD-S-USD

|             |                                  |
|-------------|----------------------------------|
| Colour      | <input type="checkbox"/> White   |
| Length (mm) | 855 (Suits 900 wide gondolas)    |
| Height (mm) | 255 (Sits under 260 H base feet) |
| Depth (mm)  | 295 (Suits 300 D base shelf)     |



## UNIVERSAL WALL BRACKETS

## GD-V-WFB

|             |                               |
|-------------|-------------------------------|
| Colour      | <input type="checkbox"/> Zinc |
| Length (mm) | 220                           |
| Width (mm)  | 40                            |





# EZI-Q™

## IN-QUEUE MERCHANDISING SYSTEM

The Ezi-Q merchandising system transforms wasted floor space into valuable additional retail space and helps increase profits per square meter by growing impulse sales from waiting customers.

An efficient in-queue merchandising system presents an opportunity for all retailers to maximise sales as it encourages customers to impulse buy and collect additional items on their way to the checkout. Whilst customers are queued, you have their full attention, time, and (soon) money, so reduce perceived wait times by distracting them with a beautifully merchandised Ezi-Q system full of impulse products that the customer may have forgotten or may like to add to their basket.

This durable system can be fully customised and tailored to suit your store size and layout. The versatility of the Ezi-Q allows you to display numerous types of product and quickly adjust the displays to add more sections during peak trading periods or change it up for new seasons.

Increase impulse sales & keep queues organised



### KEY FEATURES & BENEFITS

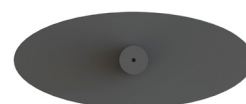
- Increases revenue from impulse sales.
- Strong and durable metal components.
- Lowers customers perceived wait times.
- Supports customer way-finding from entrance to exit.
- Stimulates a positive customer experience.
- Customisable and flexible to suit an array of products and store layouts.
- Stylish round posts are slotted on four sides enabling versatility in configurations.
- Tie bars join poles to ensure strength.
- Easy to install and reconfigure.
- Round base feet for corners and oval base feet for all other locations equate to a neatly presented and stable display for various products.
- Rubber floor protectors are included with both round and oval base feet.

Round  
300mm  
Diameter



Oval

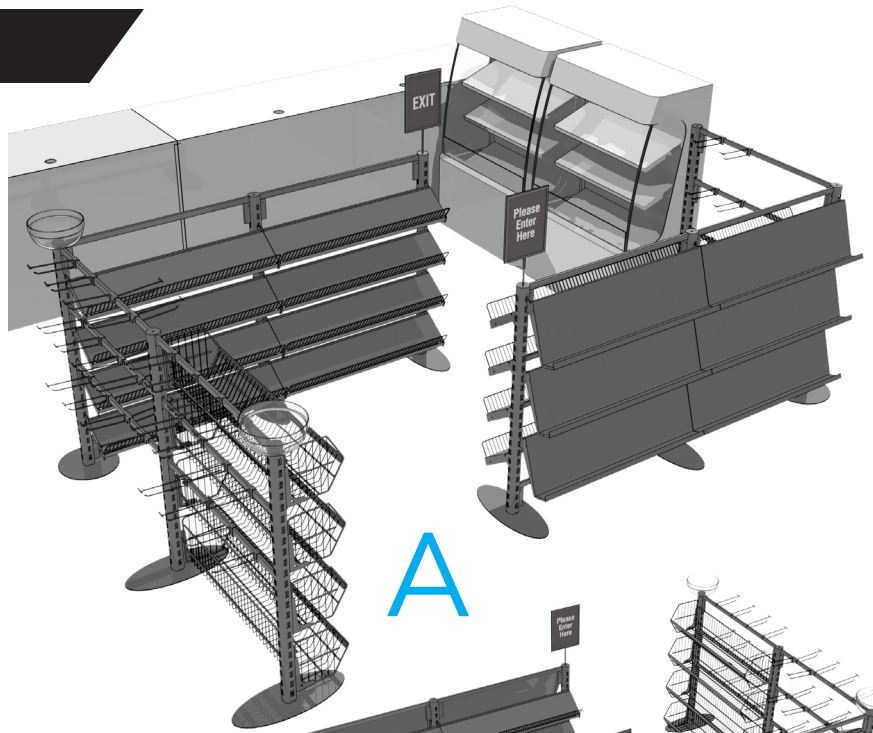
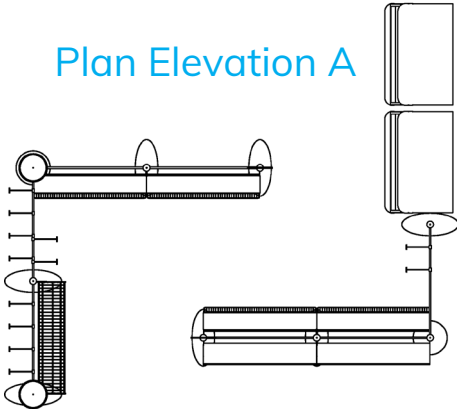
Length: 500mm  
Width: 200mm



## EXAMPLE LAYOUTS

Counter

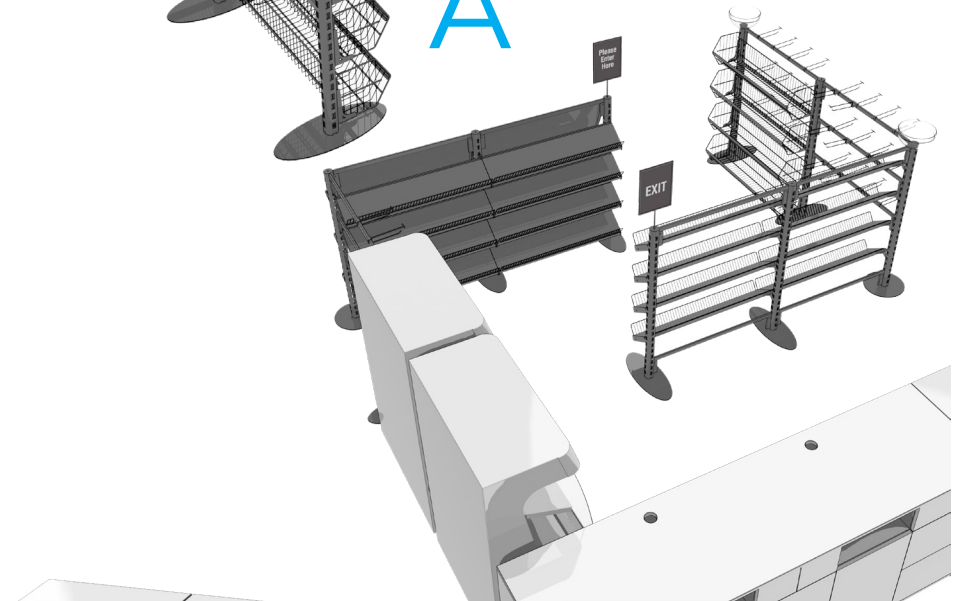
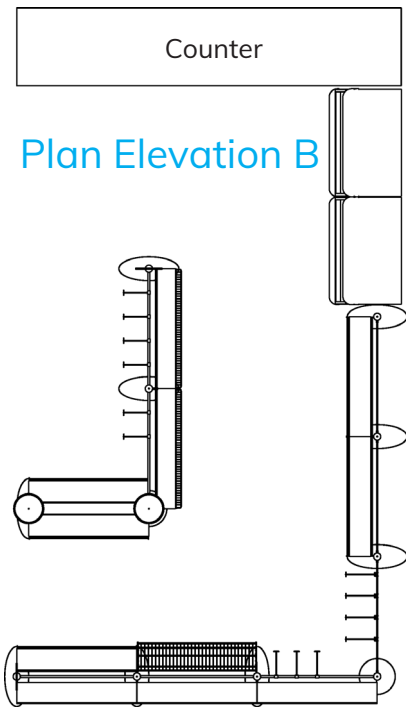
Plan Elevation A



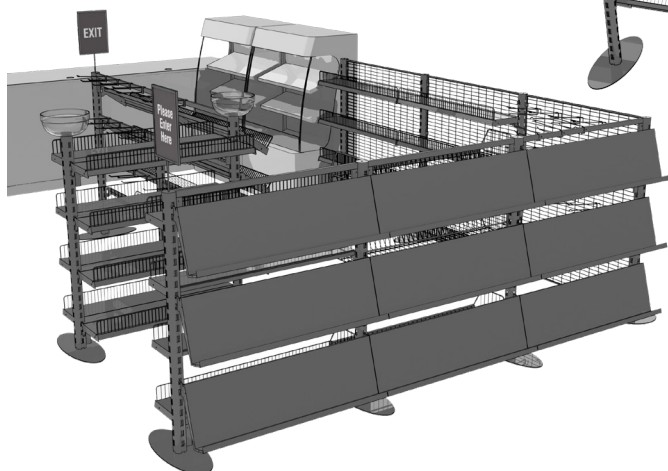
A

Counter

Plan Elevation B

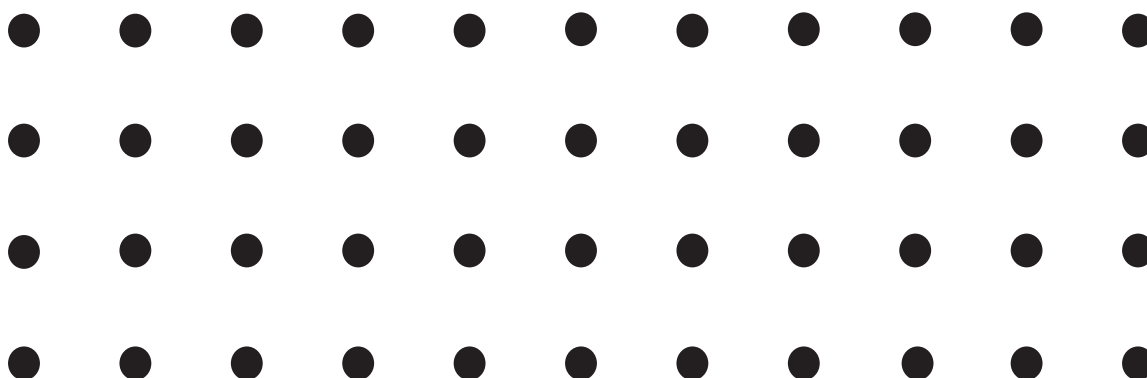
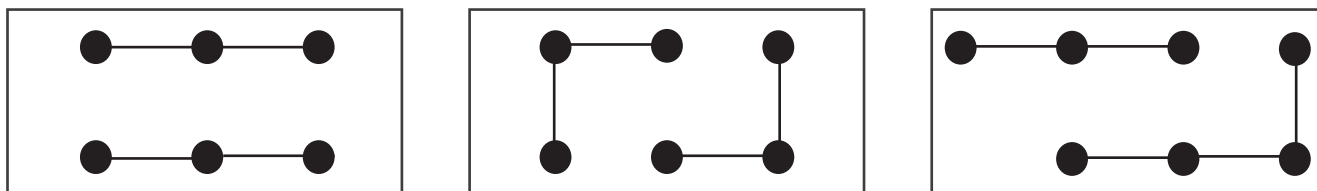


B



# EZI-Q™ BUILD

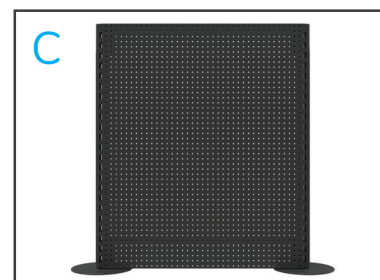
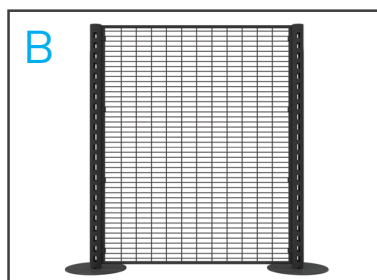
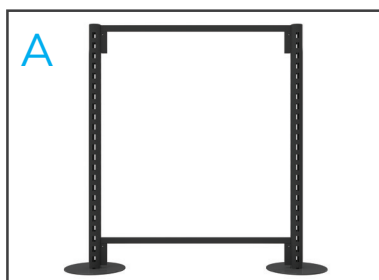
## 1. CHOOSE A LAYOUT (OR DESIGN YOUR OWN)



## 2. SELECT YOUR PANELS

Begin with an **Ezi-Q (A)**, **Ezi-Q Mesh (B)** or **Ezi-Q Volcano Pegboard (C)** start bay (2 posts and 2 base feet). Then join add-on bays in either of the above (1 post and 1 base foot each) to build and customise your queue. Add more Tie Bars (QM-TB950-CR) to Ezi-Q (A) if you wish to display an open hangsell bay with tie bar hooks. The total height of each bay is 1200mm. Widths are 1 metre (1000mm) apart with connectable accessories to maximise product exposure.

- **A - Ezi-Q** (for shelved or hangsell products) Includes 2 x Tie Bars
- **B - Ezi-Q Mesh** (fits all grid mesh accessories)
- **C - Ezi-Q Volcano Pegboard** (fits all volcano pegboard accessories) Includes 2 x Tie Bars



## 3. MIX 'N MATCH ACCESSORIES

Take advantage of the versatile functionality of the Ezi-Q system and build it to suit your planograms or simply merchandise both sides of each panel for high impact.

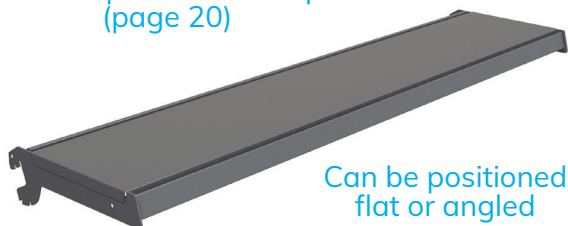
- **Shelf Options**
  - Flat or Angled Shelf
  - Magazine Rack
  - Wire Basket
- **Display Hooks**
  - Tie Bar Flip Scan Hook
  - Grid Mesh Single Prong or Flip Scan
  - Pegboard Single Prong or Flip Scan
- **Signage**
  - A4 Metal Sign Holder
  - Metal Stem Only (To Suit T-Piece & Coloured Ticket Frames pg. 36)
- **Display Accessories**
  - Acrylic Bowl



# EZI-Q™ ACCESSORIES

## SHELVES

Suits Clip-On Data Strips  
(page 20)



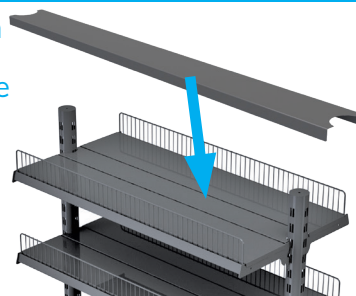
Can be positioned  
flat or angled

**QM-SF-1000-200-CR-T**

Length: 1000mm  
Depth: 200mm

## GAP COVER FOR SHELVES

Sits in-between  
two adjacent  
shelves to create  
one large shelf



**QM-GC-1000-60-CR**

Length: 1000mm  
Depth: 60mm

## WIRE FENCE FOR SHELVES

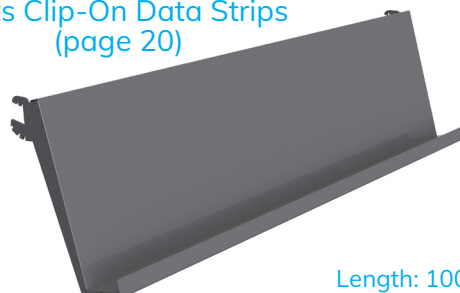


**QM-FNC-100-95**

Length: 1000mm  
Height: 95mm  
Visible Height: 75mm

## MAGAZINE RACK

Suits Clip-On Data Strips  
(page 20)



**QM-SF-MAG-1000-CR-T**

Length: 1000mm  
Height: 300mm  
Depth: 100mm

## WIRE BASKET/DIVIDERS

Suits Clip-On Data Strips  
(page 20)



**QM-WB-DIV**

**QM-WB-1000-250**

Length of Basket: 1000mm  
Height: 250mm  
Depth: 250mm

## A4 METAL SIGN HOLDER



Stem can be purchased  
separately (to add  
T-piece & coloured ticket  
frames, page 36)

**QM-TF-STEM**

**QM-SH-A4PT-CR**

Stem Height: 240mm  
Stem Diameter: 10mm

## ACRYLIC BOWL

Use the bolt supplied or the sign holder  
(attach nut to end first) to securely affix  
the acrylic bowl to any post



**QM-AB-230-CL**

Diameter: 230mm  
Height: 110mm

## TIE BAR FLIP SCAN HOOKS

See pages 23-24 for  
Pegboard Hooks &  
27-28 for Grid Mesh  
Hooks



**QM-DH-F6-200-CR**

Length: 200mm  
Thickness: 6mm

# WALL STRIPPING

A simple method for effective shelving is the use of wall stripping. Choose your uprights, brackets and shelves for a streamlined display that is mounted to your wall. This method helps save on space and is much more cost effective. Perfect for pharmacies and lighter products, wall stripping provides a simple display.



## WALL STRIP UPRIGHTS

Uprights consist of a 40mm pitch and are available with single or double slots. Single slots are suited for the end of your shelving whilst double slots are used for holding a bracket on either side for the continuation of shelving across a larger wall.

☐ Chrome

| Pack Qty         | 1                      |                  |
|------------------|------------------------|------------------|
| Heights (mm)     | 1200, 1500, 1800, 2400 | 1800, 2100, 2400 |
| Styles Available | Single Slot            | Double Slot      |

## WS-S & WS-D



## WALL STRIP SHELF BRACKETS

Brackets designed specifically for wall strips. Supports glass, acrylic or melamine shelves. Available in 150, 200, 250, 300, 350 and 400mm lengths. Use 2 brackets for each shelf length and connect multiple shelves for a larger area with the double shelf grommets. Shelf grommets (sold separately) protect shelves from scratches.

☐ Chrome

| Pack Qty     | 1                            |
|--------------|------------------------------|
| Lengths (mm) | 150, 200, 250, 300, 350, 400 |

## WS-BS



## WALL STRIP SHELF GROMMETS

## WSA-END-GR / WSA-CEN-GR

Grommets are used on top of brackets before adding a shelf, to keep shelves sturdy and in their place. End grommets are used for the end of a shelf, whilst centre grommets are placed on top of a bracket to support shelving on either side.

☐ Clear

|                  |               |
|------------------|---------------|
| Pack Qty         | 50            |
| Styles Available | End or Centre |



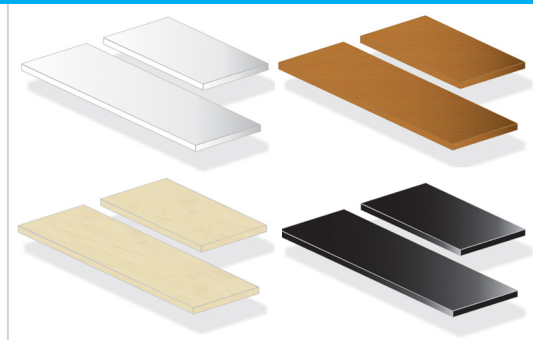
## WALL STRIP MDF SHELVES

## TF-MEL

A simple shelf for all applications. Consists of a laminated MDF board and 2mm PVC edging on all sides. Available in 3 lengths, all of these shelves are 18mm in total thickness.

☐ White ☐ Red Cherry ☐ Woodgrain ☐ Black

|                     |                |
|---------------------|----------------|
| Pack Qty            | 1              |
| Lengths* (mm)       | 600, 900, 1200 |
| Depth of Shelf (mm) | 300            |



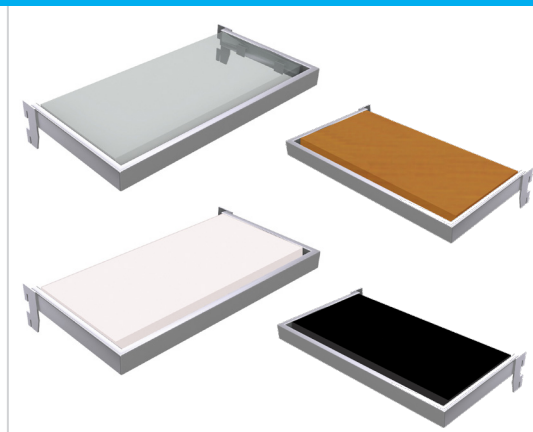
## WALL STRIP HANGSHELF KITS

## WS-HR12

Hangshelf kits include a chrome hangrail and a shelf with an open area at the front to hang merchandise. All wall strip hangshelf kits include brackets for the shelf to rest neatly within the hangrail. A variety of lengths are available, all with 300mm depths.

☐ White ☐ Glass ☐ Red Cherry ☐ Black

|                     |                |
|---------------------|----------------|
| Pack Qty            | 1              |
| Lengths* (mm)       | 600, 900, 1200 |
| Depth of Shelf (mm) | 300            |



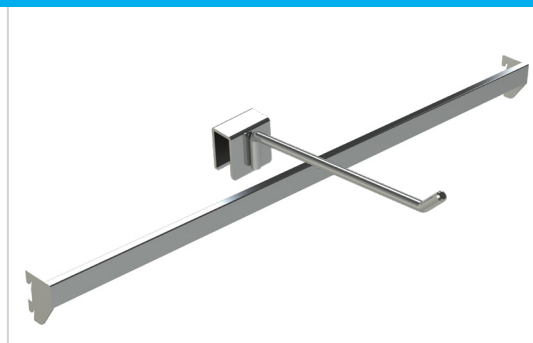
## WALL STRIP CROSSBAR

## WS-R12

Crossbars are connected either end to uprights. They allow for arms and hooks to be added to the wall strip system. Add crossbar hooks (sold separately DH-R12S-M) to display hangsell merchandise.

☐ Chrome

|                        |                |
|------------------------|----------------|
| Pack Qty               | 1              |
| Suits Bay Lengths (mm) | 600, 900, 1200 |
| Hook Lengths (mm)      | 100, 150, 200  |



\*Heights and lengths aren't always available in every colour combination. Please contact us to confirm options.



# EZI-GLIDE™

## AUTO FACING ROLLER SHELVES



The newest product gaining popularity is Ezi-Glide roller shelves. This unique system is used as a gravity feed shelving solution which improves visibility of product and allows for easy re-merchandising. With it's auto facing ability, the result is no more empty facings, which equates to more sales!

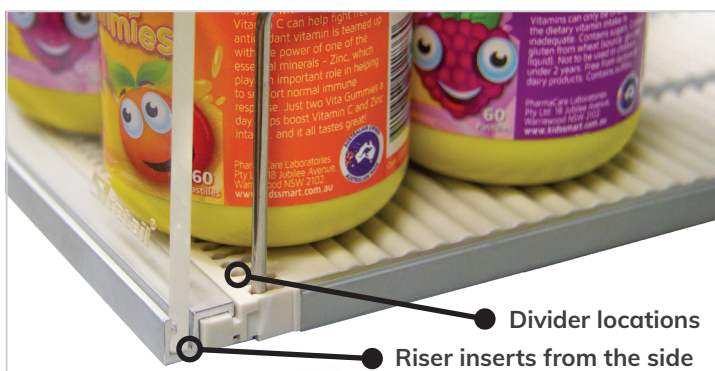
So easy to use, Ezi-Glide shelves are simply placed on the top of current store shelves, loaded with product and segmented with dividers. With special integrated rollers and gravity on your side, product will always smoothly glide to the front of the shelf, where an acrylic front riser stops the product falling forward and off the shelf.

The benefits of using clear front risers, fed into the roller track from the sides, means that the riser will not fall out and break unlike similar gravity fed systems used in the market which utilise a drop-in style of front riser.

Dividers are easy to move and align along numbered perforated front and back rails, allowing perfectly straight displays and simple planogram resets.

Stock replenishment has never been easier! Whether restocking from the rear or the front of the shelf, the special rollers used in this system allows stock to glide easily, therefore the restocking process is shortened, resulting in a more efficient store operation. Labour savings are achieved through less time spent correcting product displays. The mesh base of this system allows cool air to travel up and around the product, intelligently designed for use in refrigerated or cool room displays.





**40mm High**  
3mm Thick Stainless Steel Wire Dividers



Other styles available - [Contact us for more information](#)

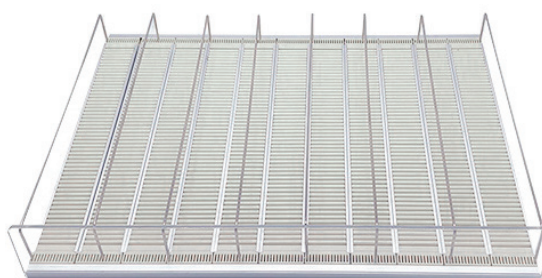
## KEY FEATURES

- Quick and easy to install.
- Low maintenance resulting in **reduced labour costs**.
- Improves **product presentation** and ensures products are **always front facing**.
- Durable and long lasting.
- Versatile and adjustable dividers to support **heavier products**.
- **Improved stock rotation**, perfect for back fed refrigerated merchandising.
- Boosts category sales by offering a **consistent display of stock**.
- Can be **manufactured to suit your specific shelf widths/depths** with an array of dividers to choose from. Please note that minimum order quantities apply.

## GRAVITY ROLLER SHELVES

## EZ-G1-RS-450X300-GR

|                         |   |
|-------------------------|---|
| Colour of System        |  Light Grey      |
| Colour of Dividers      |  Stainless Steel |
| Width per Unit (mm)     | 450   |
| Depth of Unit (mm)      | 300   |
| Height of Dividers (mm) | 40  |
| Divider Material        | 3mm Stainless Wire  |
| Front Riser Size (mm)   | 35 H x 5 Thick  |
| Front Riser Material    | Acrylic   |

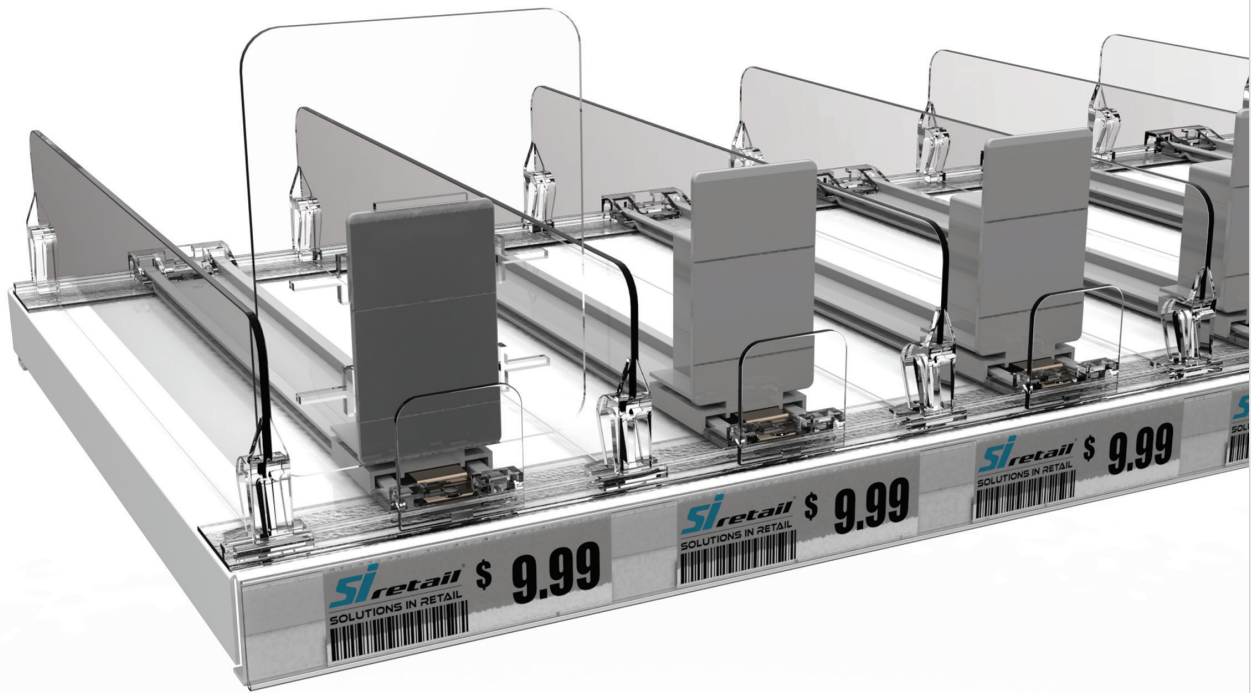




# DIVIDE-IT™

## SHELF MANAGEMENT SYSTEM

SI Retail's shelf dividers are designed for the ever changing in-store environment to allow for quick merchandising and a seamless product presentation. Pushers and Dividers are great tools for helping to reduce staffing costs related to shelf maintenance and enhance your customers shopping experience by making it even more convenient to browse.





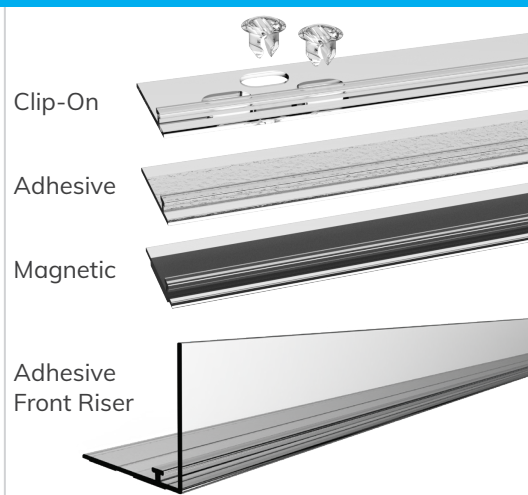
## T-RAILS & RISERS

T-Rails sit on the front and back of shelves for the dividers and pushers to clip onto. They hold the dividers in place and are available in a clip-on version for wire shelves (extra replacement clips are also available), adhesive version for most applications or a magnetic version for metal shelves. Adhesive T-Rails with 40mm high front risers are commonly used with pushers to stop product from being pushed too far forward and off the shelf.

☐ Clear

|                  |   |
|------------------|---|
| Pack Qty         | 10  |
| Lengths (mm)     | 900, 914, 1200  |
| Styles Available | Clip-On, Adhesive, Magnetic or Adhesive with 40mm H Front Riser |

## SMS-RT & SMS-RL



## DIVIDERS

Dividers are used to separate different products on your shelves for a neat and consistent display. They are available in either a 60mm height or 120mm height and are made to a number of different lengths to suit all shelving sizes. T-Rails are sold separately and are placed along the front and back of the shelf for the dividers to clip into.

☐ Clear

|                            |                                   |
|----------------------------|-----------------------------------|
| Pack Qty                   | 40                                |
| Divider Heights (mm)       | 60, 120                           |
| 60mm Divider Lengths (mm)  | 185, 260, 285, 335, 385, 435, 485 |
| 120mm Divider Lengths (mm) | 335, 385, 435, 485                |

## SMS-DS



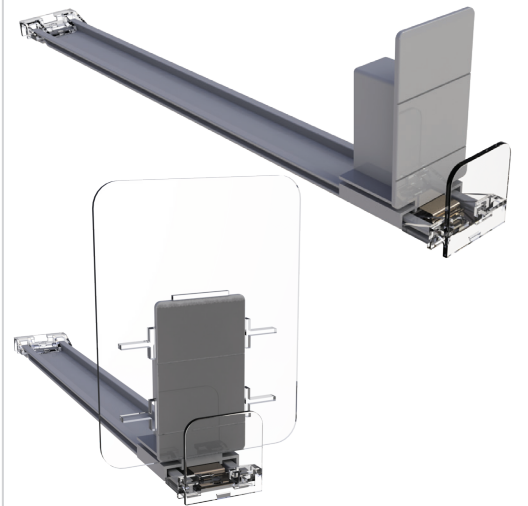
## PUSHERS

Pushers, Pusher Back Plates & Front Risers are commonly used with shelf dividers as a full shelf management system. The 30mm wide pusher connects to the T-Rail (between two shelf dividers) to ensure your products are always placed at the front of the shelf even when a customer takes an item. Pusher back plates can be added for larger items which need a taller pusher.

☐ ☐ Combination of Grey & Clear

|                        |                         |
|------------------------|-------------------------|
| Pack Qty               | 10                      |
| Pusher Lengths (mm)    | 285, 335, 385, 435, 485 |
| Pusher Back Plate (mm) | 90 W x 115 H            |

## SMS-P & SMS-PBS



# EZI-LED™

## SHELF LIGHTING



### KEY FEATURES

- Choose from a vertically stacked shelf light kit or horizontal daisy-chain kit depending on your store layout and lighting preferences.
- Complete plug & play solution. Can be installed quickly and easily without any electricians.
- Life span of up to 30,000 hours.
- High intensity cool white light (6500K) allows your products to stand out.
- Energy efficient, environmentally friendly and reduces maintenance/operational costs.
- Magnetic components for a simple application onto any metal shelf or gondola.

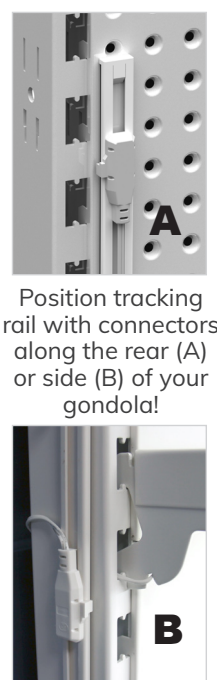
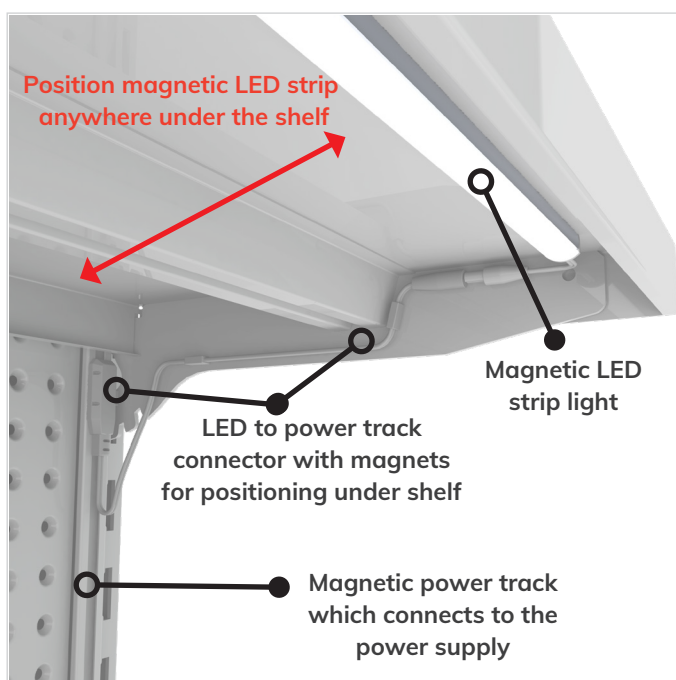
### STACKED L.E.D SHELF LIGHT KIT

Purchase an easy to assemble vertical kit and then add extra LED strip lights to light up all of your shelves! Kits are available depending on shelf configuration (1 x LED strip per shelf) and come complete with magnets to secure the LED strip and power track to your shelf.

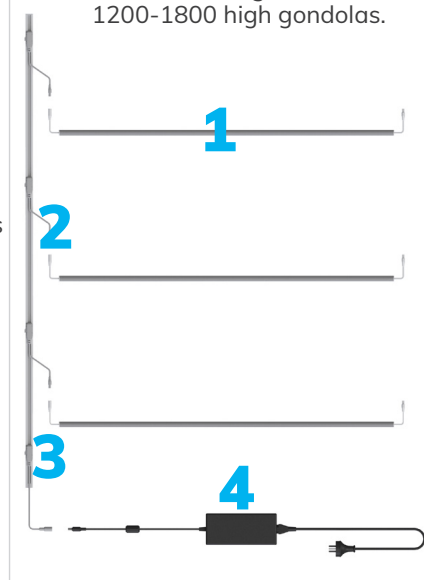
☐ White ☒ Black

| Suits Shelf Lengths (mm)        | 600                   | 914 | 1200 |
|---------------------------------|-----------------------|-----|------|
| Wattage                         | 6                     | 9   | 12   |
| Max LED's Per Power Supply 75W  | 10                    | 7   | 5    |
| Max LED's Per Power Supply 150W | 18                    | 14  | 10   |
| Max LED's Per Power Supply 200W |                       | 18  | 15   |
| Suits Gondola Heights (mm)      | 1200-1800 & 1900-2400 |     |      |
| Voltage                         | 24V                   |     |      |

### LED-F



Example of a vertical LED kit with a 3 shelf configuration for 1200-1800 high gondolas.



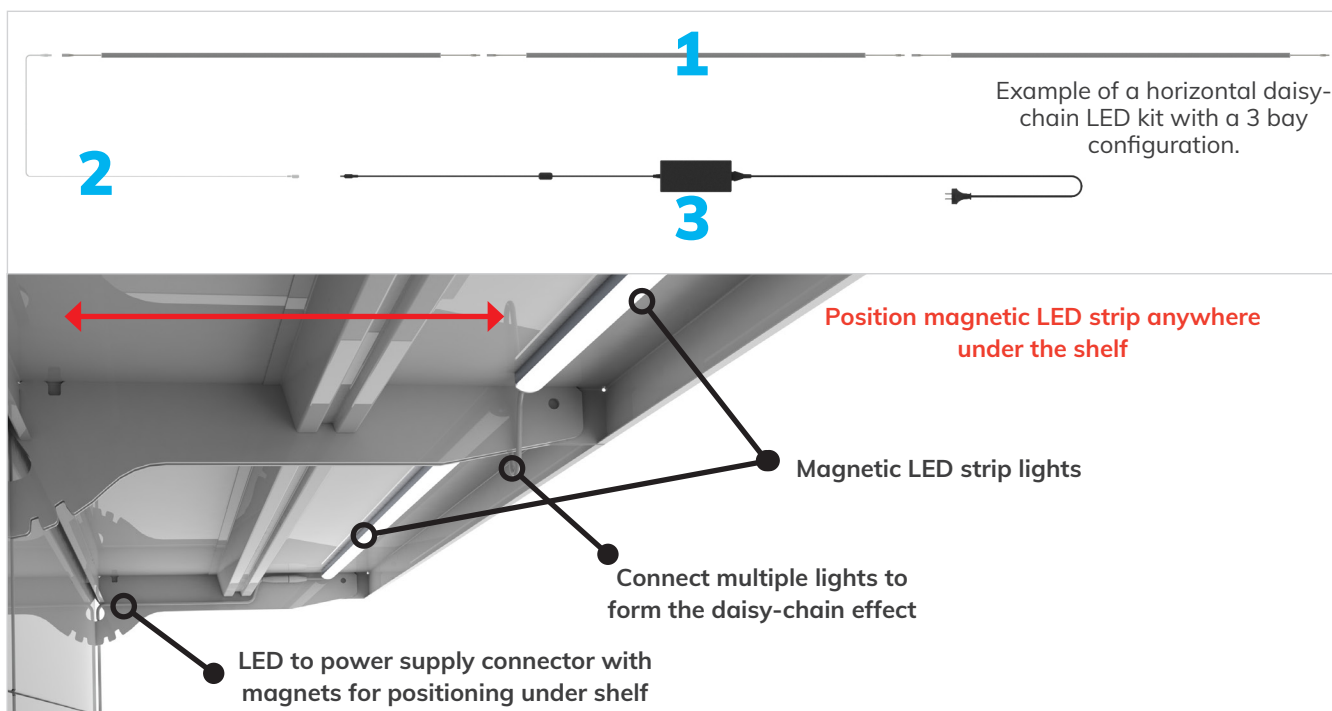
## HORIZONTAL L.E.D DAISY-CHAIN KIT

## LED-DC

Daisy chain LED kits are used for lighting a horizontal strip along gondolas whereby the power track is bypassed and instead, a direct link to the power supply is utilised. No power tracks or power track to LED connectors are required for a daisy-chain horizontal set up. LEDs connect to each other creating a 'chain' of LED light across your store.

☐ White ☐ Black

|                                 |                       |     |      |
|---------------------------------|-----------------------|-----|------|
| Suits Shelf Lengths (mm)        | 600                   | 914 | 1200 |
| Wattage                         | 6                     | 9   | 12   |
| Max LED's Per Power Supply 75W  | 10                    | 7   | 5    |
| Max LED's Per Power Supply 150W | 18                    | 14  | 10   |
| Max LED's Per Power Supply 200W |                       | 18  | 15   |
| Suits Gondola Heights (mm)      | 1200-1800 & 1900-2400 |     |      |
| Voltage                         | 24V                   |     |      |



## PACK CONTENTS

### VERTICAL SHELF LIGHT KIT INCLUDES:

1. Flat LED strip lights (one LED strip per shelf)
2. LED to power track connectors (one per LED)
3. Power track
4. Power supply

### HORIZONTAL DAISY-CHAIN KIT INCLUDES:

1. Flat LED strip lights (one LED strip per bay)
2. LED to power supply connector
3. Power supply



# DATA STRIPPING

SI Retail offers unparalleled quality data strips. We stock a wide variety of profiles, sizes and styles including self-adhesive and clip-on versions, with a selection of colours, heights and lengths available.

The clear front panel protects your labels and are completely transparent to allow for accurate scanning of barcodes and maximum visibility to customers.

Efficient manufacturing techniques, high quality materials and superior Avery Dennison tape ensures our data strips are made to last and always present well.

The popular Avery Dennison tape boasts features such as:

- » Resistance to heat, UV and humidity
- » Stain resistance and elimination of yellowing or other colour changes
- » Clear adhesive means an invisible assembly every time!



Our patent pending talker grip profile is the best design on the market today. The handy finger grip ridge allows for talkers or tickets to be easily inserted and removed, whilst the special flexible grip teeth ensure they don't fall out or rip when being pulled out.



## Key Features of the Talker Grip

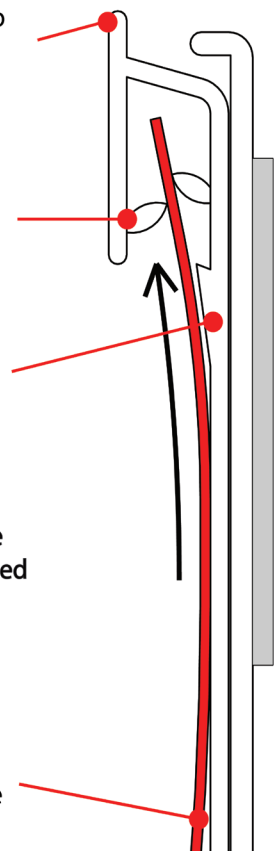
Finger tip control of the top lip allows for easy insertion of pricing ticket

The teeth allow the paper to enter, but then it holds onto the paper when pulled down

The ramp guides the paper through the flexible teeth

This talker grip feature will also be incorporated into other data strip configurations

Once the paper is inserted, it would require reasonable force for it to be manually pulled back out



AU Pat Appln. Nos. 2018204559 & 2018902492  
AU Design Nos. 201713779 & 201713780



## FLAT DATA STRIPS

DS-S

Flat data strip is the most economical and easiest way to price your products on shelves. These data strips contain Avery adhesive tape which attaches to the front edge of your shelving for a neat presentation.

☐ Clear 
 ☐ Red 
 ☐ Blue 
 ☐ Black 
 ☐ Light Grey

|               |                           |
|---------------|---------------------------|
| Pack Qty      | 50                        |
| Heights* (mm) | 26, 30, 39                |
| Lengths* (mm) | 600, 900, 914, 1000, 1200 |



## FLAT DATA STRIPS WITH TALKER GRIP

DS-STG

Featuring a brand new design, SI Retail's flat data strip with talker grip is perfect for promoting specials or clearances. This design eliminates the need for any clips which can be messy when moved out of place. Avery adhesive tape is included for an easy application onto your shelves. Optional foam tape adhesive, suitable for hammertone finish and cool room applications, is also available (DS-STG-F).

☐ Clear 
 ☐ White 
 ☐ Red 
 ☐ Blue 
 ☐ Black 
 ☐ Light Grey

|               |                           |
|---------------|---------------------------|
| Pack Qty      | 50                        |
| Height* (mm)  | 26                        |
| Lengths* (mm) | 600, 900, 914, 1000, 1200 |



## ANGLED DATA STRIPS

DS-V

The angled data strip is an economical and easy way to price your products on lower shelves. They are angled up at 35 degrees for easy readability and contain Avery adhesive tape which attaches to the front lip of your shelving.

☐ Clear 
 ☐ Red 
 ☐ Blue 
 ☐ Black 
 ☐ Light Grey

|               |                           |
|---------------|---------------------------|
| Pack Qty      | 50                        |
| Height* (mm)  | 26                        |
| Lengths* (mm) | 600, 900, 914, 1000, 1200 |



## ANGLED DATA STRIPS WITH TALKER GRIP

DS-VTG

Angled data strip is also available with SI Retail's exclusive talker grip profile. It is perfect for lower shelves, as it allows for easy readability with the labels slightly angled up (35 degrees). This style includes Avery adhesive for a fast application onto your shelves.

☐ Clear 
 ☐ Black 
 ☐ Light Grey

|               |                     |
|---------------|---------------------|
| Pack Qty      | 50                  |
| Height* (mm)  | 26                  |
| Lengths* (mm) | 600, 900, 914, 1200 |



## CURVE-IT DATA STRIPS

### DS-CI

This style of data strip is moulded specifically for SI Retails' curved end cap shelves. It sits over the top lip of the shelf (in front of the riser) and provides a clear scan strip for labeling purposes. Purchase stabiliser clips (page 21) to attach tickets or talkers.

■ Charcoal

|              |     |
|--------------|-----|
| Pack Qty     | 25  |
| Height* (mm) | 26  |
| Length (mm)  | 738 |



## TOP TAPE ANGLED DATA STRIPS

### DS-H

Top tape data strips are perfect for glass shelving and are slightly angled for greater visibility. They contain Avery adhesive tape which attaches onto the top of a shelf for a seamless presentation.

□ Clear □ White ■ Black

|               |                     |
|---------------|---------------------|
| Pack Qty      | 50                  |
| Heights* (mm) | 26, 30, 39          |
| Lengths* (mm) | 600, 900, 914, 1200 |



## HANGING DATA STRIPS

### DS-C

Hanging data strips are designed to display labels on baskets and wire shelving. These come complete with clips to hook onto the shelf.

□ Clear ■ Black

|               |                |
|---------------|----------------|
| Pack Qty      | 50, 100        |
| Heights* (mm) | 26, 39, 55     |
| Lengths* (mm) | 105, 914, 1200 |



## BULLNOSE DATA STRIP

### DS-BN

Bullnose data strips are designed to display branding or to create separate categories within your store. It sits on top of shelves for instant visibility. This style includes an inbuilt T-rail for adding dividers and Avery adhesive foam tape for an easy application onto your shelves. Available for custom orders only. Minimum quantities apply.

□ Clear

|               |                     |
|---------------|---------------------|
| Pack Qty      | 25                  |
| Height* (mm)  | 30                  |
| Lengths* (mm) | 600, 900, 914, 1200 |



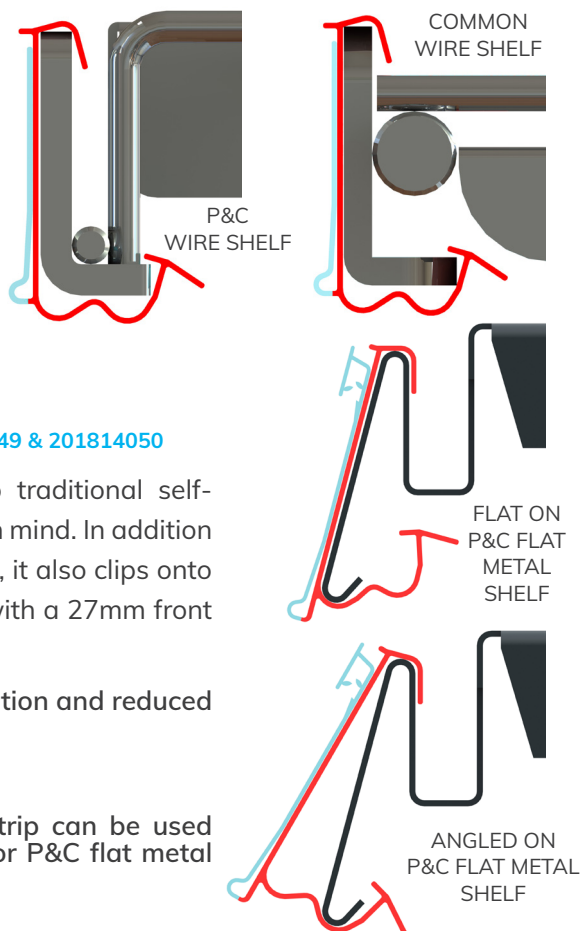
\*Heights and lengths aren't always available in every colour combination. Please contact us to confirm options.



AU Pat Appln. Nos. 2018204559 & 2018902492, AU Design Nos. 201814049 & 201814050

Introducing the new Clip-On data strip. An alternative to traditional self-adhesive data strips; this style was designed with versatility in mind. In addition to being used on SI Retails' P&C and Versa flat metal shelves, it also clips onto the Ezi-Q system and most common standard wire shelves with a 27mm front face and 12mm return.

- No adhesive = less mess, less cleaning, an easier application and reduced labour costs.
- Temperature and humidity doesn't impact the stability.
- Fits most common standard wire shelves. One data strip can be used in both the flat or angled position on SI Retails' Versa or P&C flat metal shelves with a simple clip-into-place motion.
- Available with or without the exclusive talker grip.



## CLIP-ON DATA STRIPS

### DS-Q

This brand new data strip design requires no tape at all. It simply clips onto the shelf edge and grips underneath the shelf lip for a secure, simple and clean application. The data strip can be adjusted to sit flat or angled on SI Retail's flat metal straight shelves, and is designed to fit any wire shelf with a 27mm front facing and 12mm return.

☐ Black
 ☐ Charcoal
 ☐ Light Grey

|               |                     |
|---------------|---------------------|
| Pack Qty      | 50                  |
| Height* (mm)  | 26                  |
| Lengths* (mm) | 727, 902, 914, 1187 |



AU Design No. 201814050

## CLIP-ON DATA STRIPS WITH TALKER GRIP

### DS-QTG

The revolutionary new data strip which clips into place so easily without any tape or residue. This version includes the exclusive talker grip, making this a truly all-in-one data strip to suit wire shelves with a 27mm front face and 12mm return or P&C/Versa flat metal shelves.

☐ Black
 ☐ Charcoal
 ☐ Light Grey

|               |                     |
|---------------|---------------------|
| Pack Qty      | 50                  |
| Height* (mm)  | 26                  |
| Lengths* (mm) | 727, 902, 914, 1187 |



AU Pat Appln. Nos. 2018204559 & 2018902492  
AU Design No. 201814049

\*Heights and lengths aren't always available in every colour combination. Please contact us to confirm options.



# DATA STRIP ACCESSORIES

Shelf merchandising is an important aspect for maintaining a well-organised store environment. Help customers identify pricing and product information through a display system which promotes professionalism. Whatever your needs are, SI Retail stocks a variety of durable data strip accessories. There is a wide range of options including colours, sizes and different configurations to suit your brand and preference.



## SHELF TALKER/TICKET STABILISER

An economical and simple shelf talker/ticket stabiliser clip which fits into the front window of flat data strip for adding promotional tickets/talkers. It holds tickets against the shelf and is best used when not utilising talker grip data strip.

☐ Clear

|           |             |
|-----------|-------------|
| Pack Qty  | 100         |
| Size (mm) | 25 L x 15 H |

## DSA-C25



## PVC PLASTIC TALKER/TICKET POCKET

The clear protective PVC helps keep promotional talkers/tickets from ripping. Simply place your promotional ticket into the pocket then insert the top flap into any standard flat data strip. Great solution to protect tickets from becoming wet whilst in refrigerated conditions.

☐ Clear

|                  |                    |
|------------------|--------------------|
| Pack Qty         | 10                 |
| Artwork          | A7 Talkers/Tickets |
| Insert Size (mm) | (74 W x 105 H)     |

## DSA-PVC-A7





## DOUBLE DATA STRIP ADAPTER

Data strip adapters adhere to the back of existing data strips to attach a secondary data strip. This allows for the attachment of different heights and colours of data strip and provides an additional layer for promotions or a larger area to promote product information/ branding. Avery adhesive included on the adapter, ensures a strong bond between the adapter and data strips.

☐ Clear

|              |                     |
|--------------|---------------------|
| Pack Qty     | 10, 50              |
| Lengths (mm) | 600, 900, 914, 1200 |

## DS-HGA



## DATA STRIP OPENER

A handy tool which makes opening data strip and placing labels much easier. Use the tip to separate the clear front face from the coloured backing when inserting labels.

☒ Black

|           |                     |
|-----------|---------------------|
| Pack Qty  | 1                   |
| Size (mm) | 128 L x 17 D x 20 W |

## DSA-OPENER



## ADHESIVE SPRING WOBBLER

Peel off the two square sticky backings then add your ticket/talker to one end and attach the other end to a flat surface. This enables the promotional ticket to wobble in order to attract more attention to your product and the promotion.

☐ White With Silver Spring

|           |  |
|-----------|--|
| Pack Qty  | 10   |
| Size (mm) | Adhesive Square: 20 W x 20 L<br>Spring: 33 L |

## DSA-AWOB



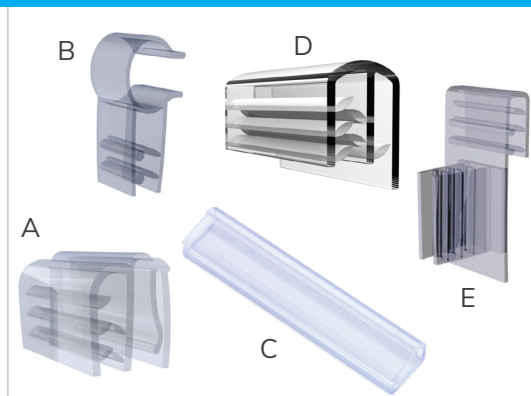
## SHELF TALKER/TICKET GRIPS

Data strip grips help to display promotional tickets/talkers in different ways along an aisle. Hinged (A) grips allow signage to flex when bumped meaning signage doesn't fall out of the grip when taking products off the shelf. Basket (B) grips are perfect for hanging signs from wire whilst flat (C) and fixed (D) grips hold talkers against the data strip. The perpendicular (E) grip holds the ticket out from the shelf for high impact.

☐ Clear

|                  |  |
|------------------|--|
| Pack Qty         | 25   |
| Styles Available | Hinged, Basket, Flat, Fixed, Perpendicular |

## DSA-G



# DISPLAY HOOKS

Hangsell products are best displayed on hooks! Whether you have a Volcano board, Pegboard, Slatwall or Grid Mesh Panel, SI Retail has the hooks to suit.

SI Retail's flip scan display hooks are designed so that the label remains level irrespective of the load on the hook, meaning all of your labels will align neatly no matter what you are displaying. With a large array of sizes and wire diameters, there are hooks to suit every application.



## PEGBOARD/VOLCANO BOARD

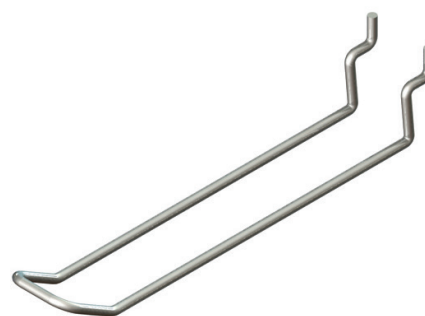
### LOOP HOOK

Gain stability when displaying heavy products with the use of loop hooks. They suit Volcano Board, Pegboard and Slatwall and are available in a wide variety of lengths.

☐ Chrome Hook

|                    |                   |
|--------------------|-------------------|
| Pack Qty           | 25                |
| Lengths (mm)       | 75, 100, 150, 225 |
| Wire Diameter (mm) | 4                 |

### DHP-L4CH



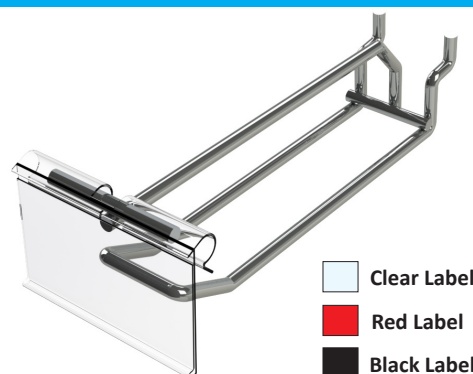
### FLIP SCAN LOOP HOOK

Chrome flip scan loop hooks provide an area to attach a label holder (sold separately, page 30). They suit Volcano Board, Pegboard and Slatwall and are available in a variety of different lengths. They help to hang unbalanced packaging evenly. Label holders are available in many different colours and with or without a talker grip.

☐ Chrome Hook

|                    |               |
|--------------------|---------------|
| Pack Qty           | 25            |
| Lengths (mm)       | 100, 150, 225 |
| Wire Diameter (mm) | 4             |

### DHP-FL4CH



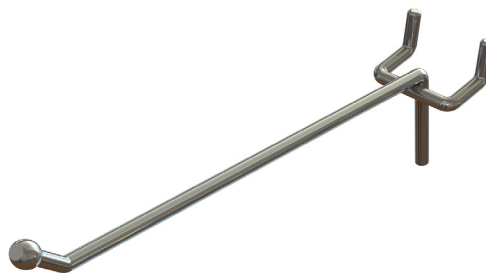
## SINGLE PRONG

## DHP-S

Pegboard single prong hooks suit Volcano Board and Slatwall. They are available in a wide variety of lengths and wire diameters. These simple hooks keep your hangsell products looking neat and tidy.

☐ Chrome Hook

|                     |             |               |
|---------------------|-------------|---------------|
| Pack Qty            | 25          |               |
| Lengths (mm)        | 50, 75, 100 | 150, 225, 300 |
| Wire Diameters (mm) | 4           | 5             |



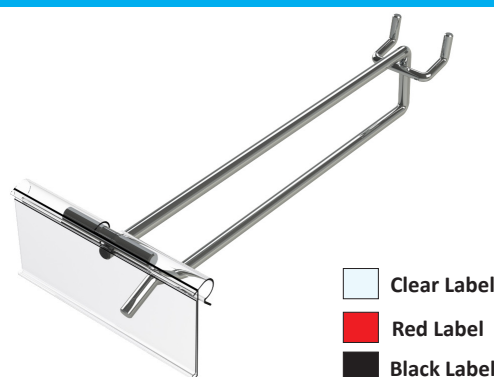
## FLIP SCAN

## DHP-F

Chrome flip scan hooks provide an area to attach a label holder (sold separately, page 30) and suit Volcano Board, Pegboard and Slatwall panels. Choose from a variety of lengths and two different wire diameters. Label holders are available in many different colours, sizes and with or without a talker grip.

☐ Chrome Hook

|                     |                   |     |
|---------------------|-------------------|-----|
| Pack Qty            | 25                |     |
| Lengths (mm)        | 75, 100, 150, 225 | 300 |
| Wire Diameters (mm) | 5                 | 6   |



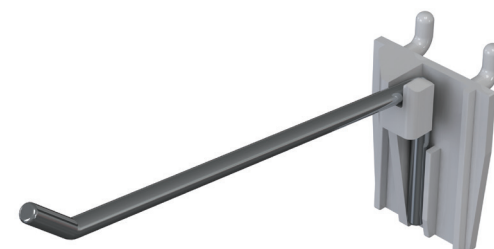
## SINGLE PRONG FASTBACK

## DHPF-S5CH

Perfect for tight spaces such as under shelves, fastback display hook stems attach to a fastback adapter. This combination is designed to save time by helping you place or move hooks on display without removing shelves or merchandise around the hook as there is no need to tilt the hook up to insert it into your gondola panel.

☐ Chrome Hook

|                    |               |
|--------------------|---------------|
| Pack Qty           | 25            |
| Lengths (mm)       | 150, 225, 300 |
| Wire Diameter (mm) | 5.5           |



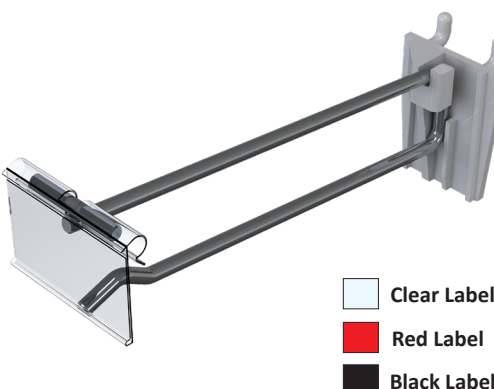
## FLIP SCAN FASTBACK

## DHPF-F5CH

Flip scan fastback hooks provide an area to attach a label holder (sold separately, page 30). Hook stems are universally designed to clip into different adapters as required, meaning one hook stem will fit both adapters (Pegboard or Grid Mesh). The fastback style allows for a direct application into tight spaces such as under shelves or in-between merchandise as the stem does not require tilting upwards to be inserted.

☐ Chrome Hook

|                    |               |
|--------------------|---------------|
| Pack Qty           | 25            |
| Lengths (mm)       | 150, 225, 300 |
| Wire Diameter (mm) | 5.5           |



# FLAT METALBOARD

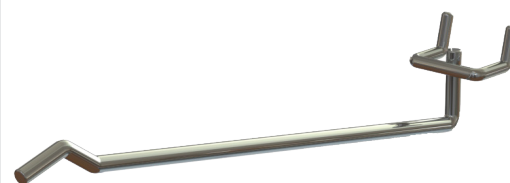
## SINGLE PRONG

## DHM-D

These single prong hooks are designed specifically for flat Metalboard applications. Select from a variety of lengths to suit your merchandise.

☐ Chrome Hook

|                    |               |
|--------------------|---------------|
| Pack Qty           | 25            |
| Lengths (mm)       | 100, 150, 225 |
| Wire Diameter (mm) | 5             |



## FLIP SCAN

## DHM-F

Metalboard flip scan hooks are designed specifically for perforated flat metal panels. They include an area to attach a label holder (sold separately, page 30). Label holders are available in many different colours, sizes and with or without a talker grip.

☐ Chrome Hook

|                     |     |          |     |
|---------------------|-----|----------|-----|
| Pack Qty            | 25  |          |     |
| Lengths (mm)        | 100 | 150, 225 | 300 |
| Wire Diameters (mm) | 5   | 5 & 6    | 6   |



☐ Clear Label  
☐ Red Label  
☐ Black Label

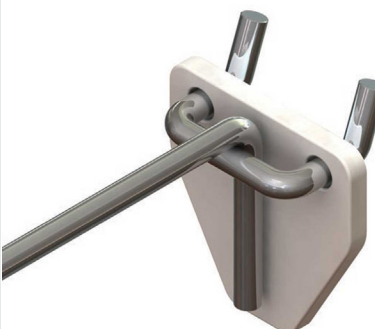
## PEGBOARD TO METALBOARD ADAPTER

## DHA-MA

A simple adapter which allows a Pegboard hook to fit into a flat perforated Metalboard panel. The adapter attaches to the back of any Pegboard/Volcano board hook to retain the same angle as other Metalboard hooks.

☐ Light Grey

|           |                   |
|-----------|-------------------|
| Pack Qty  | 25                |
| Size (mm) | 37 W x 35 H x 3 D |





# SLATWALL

## SINGLE PRONG - PLATE STYLE

### DH-SS-H

These single prong hooks are designed specifically for Slatwall applications. Select from a variety of lengths to suit your merchandise.

☐ Chrome Hook

|                    |                             |
|--------------------|-----------------------------|
| Pack Qty           | 25                          |
| Lengths (mm)       | 50, 100, 150, 200, 250, 300 |
| Wire Diameter (mm) | 5.3 & 6                     |



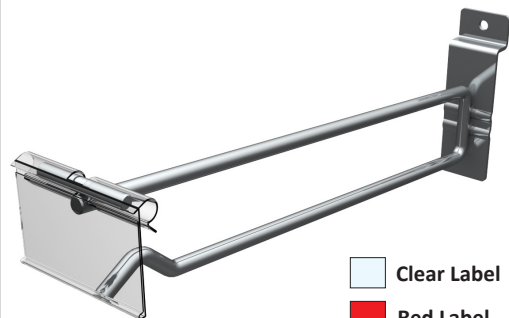
## FLIP SCAN - PLATE STYLE

### DH-SF-H

These flip scan hooks are designed specifically for Slatwall. They are available in a wide variety of lengths and designed with an area to attach a label holder (sold separately, page 30). Label holders are available in many different colours and with or without a talker grip.

☐ Chrome Hook

|                     |          |     |
|---------------------|----------|-----|
| Pack Qty            | 25       |     |
| Lengths (mm)        | 100, 150 | 200 |
| Wire Diameters (mm) | 5.3      | 6   |



☐ Clear Label  
☐ Red Label  
☐ Black Label

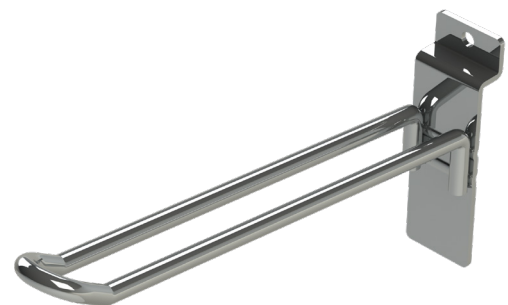
## LOOP HOOK - PLATE STYLE

### DH-SL-H

These loop hooks are designed specifically for Slatwall. Loop hooks help to hang unbalanced packaging evenly, while the large back plate aids in supporting heavier products.

☐ Chrome Hook

|                    |               |
|--------------------|---------------|
| Pack Qty           | 25            |
| Lengths (mm)       | 100, 150, 200 |
| Wire Diameter (mm) | 5.5           |



# GRID MESH

## SINGLE PRONG

Single prong Grid Mesh hooks are designed to fit 25-50mm mesh. Select from either a 150mm or 225mm hook to suit your merchandise and display requirements.

☐ Chrome Hook

|                     |     |     |
|---------------------|-----|-----|
| Pack Qty            | 25  |     |
| Lengths (mm)        | 150 | 225 |
| Wire Diameters (mm) | 4   | 5.5 |

## DHG25-S



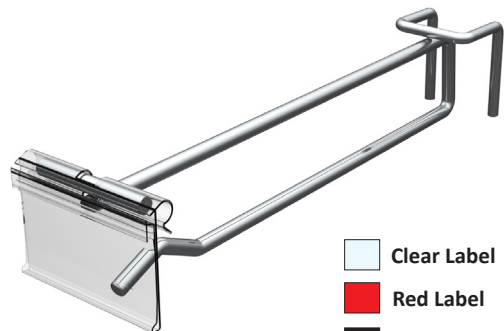
## FLIP SCAN

The flip scan grid mesh hooks provide an area to attach a label holder (sold separately, page 30). These hooks suit 25mm Grid Mesh and are available in a variety of lengths. Label holders are available in many different colours and with or without a talker grip.

☐ Chrome Hook

|                     |     |          |
|---------------------|-----|----------|
| Pack Qty            | 25  |          |
| Lengths (mm)        | 150 | 225, 300 |
| Wire Diameters (mm) | 5   | 5.5 & 6  |

## DHG25-F



- ☐ Clear Label
- ☐ Red Label
- ☐ Black Label

## SINGLE PRONG - PLATE STYLE

These single prong hooks are designed specifically to fit 25-75mm Grid Mesh. Select from a variety of lengths to suit your merchandise.

☐ Chrome Hook

|                    |          |
|--------------------|----------|
| Pack Qty           | 25       |
| Lengths (mm)       | 225, 300 |
| Wire Diameter (mm) | 5.3      |

## DHG75-S



## SINGLE PRONG FASTBACK

## DHGF-S5CH

Perfect for tight spaces such as under shelves, fastback display hook stems attach to a fastback adapter. This combination is designed to save time by helping you place or move hooks on display without removing surrounding shelves, hooks or other merchandise. One fastback hook stem fits all fastback adapters.

☐ Chrome Hook

|                    |               |
|--------------------|---------------|
| Pack Qty           | 25            |
| Lengths (mm)       | 150, 225, 300 |
| Wire Diameter (mm) | 5.5           |



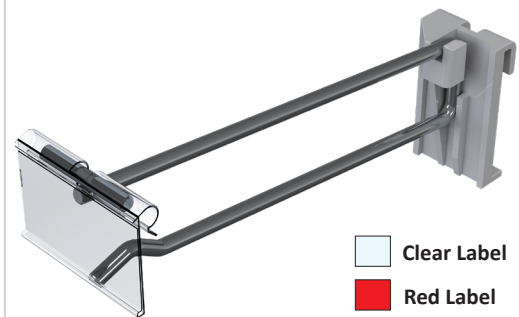
## FLIP SCAN FASTBACK

## DHGF-F5CH

Chrome flip scan fastback hooks provide an area to attach a label holder (sold separately, page 30). These hooks are universally designed to clip into different adapters as required. Adapters are available to suit Pegboard/Volcano Board or Grid Mesh panels. The hook and adapter combination allows for a direct application into tight spaces without having to be tilted upwards to be inserted.

☐ Chrome Hook

|                    |               |
|--------------------|---------------|
| Pack Qty           | 25            |
| Lengths (mm)       | 150, 225, 300 |
| Wire Diameter (mm) | 5.5           |



☐ Clear Label  
☐ Red Label  
☐ Black Label

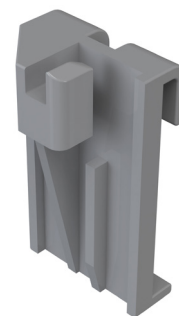
## REPLACEMENT GRID FASTBACK ADAPTER

## DHA-FB-GRID

The Grid fastback adapter is made from durable ABS plastic and shaped to fit onto Grid Mesh backing panels. Simply attach onto your Grid Mesh gondola and connect a single prong or flip scan fastback hook.

☐ Grey Adapter

|           |                    |
|-----------|--------------------|
| Pack Qty  | 25                 |
| Size (mm) | 35 W x 62 H x 25 D |



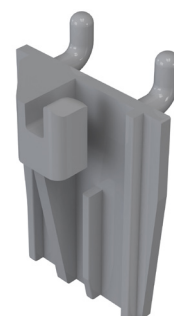
## REPLACEMENT PEG FASTBACK ADAPTER

## DHA-FB-PEG

The Pegboard fastback adapter is made from durable ABS plastic and fit onto Pegboard/Volcano Board backing panels. Simply attach onto your Pegboard/Volcano Board gondola and connect a single prong or flip scan fastback hook.

☐ Grey Adapter

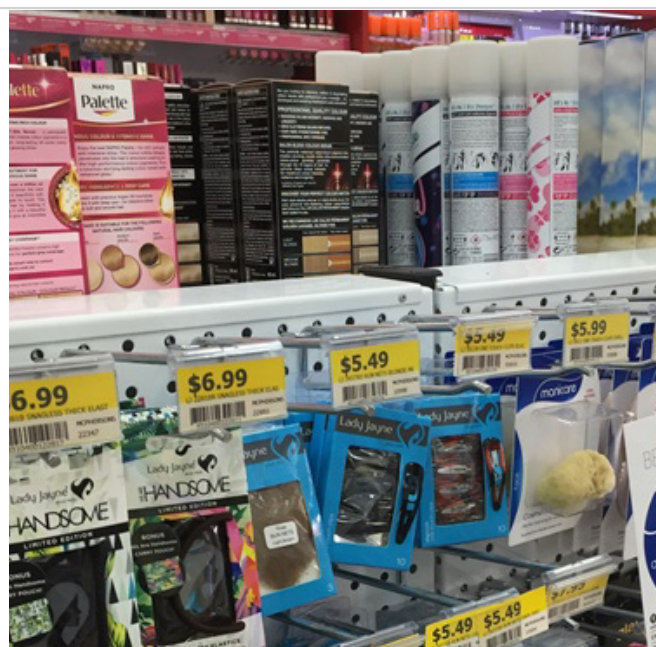
|           |                    |
|-----------|--------------------|
| Pack Qty  | 25                 |
| Size (mm) | 45 W x 65 H x 30 D |





# HOOK ACCESSORIES

Complimenting SI Retail's large range of display hooks, are a variety of accessories to suit; including labels, security accessories and inventory control. Everything you need is available to ensure your products are presented in the most effective way possible.




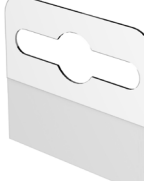


## HANG TABS

Repair broken packaging with hang tabs or add them to merchandise without pre-punched holes. Hang tabs are designed specifically for loop hooks and single hooks. They affix to most materials for hanging product onto hooks. Sold in packs of ten, one pack contains 20-24 hang tabs (depending on style of hang tabs).

☐ Clear

|                        |                          |
|------------------------|--------------------------|
| Minimum Order Quantity | 10 packs per style       |
| Styles                 | Round, Euro, Delta, Hook |

## DHA-HT

| Round  | Euro  | Delta   | Hook  |
|--|---|---|---|
|  |  |  |  |
| Sizes (mm)   |   |   |   |
| 22 x 32  | 40 x 35   | 45 x 35   | 25 x 45   |
| Minimum Order Quantities   |   |   |   |
| 200  | 240   | 200   | 240   |

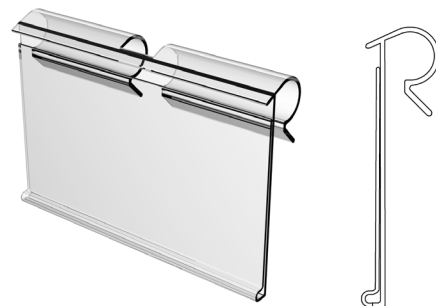
## FLIP SCAN LABEL HOLDER

DS-F

Label holders attach to the flip scan hooks to present product information for items hanging on the hook. They can be moved out of the way by flipping it upwards when re-stocking products on the hook.

☐ Clear ☐ Red ☐ Black

|               |                    |
|---------------|--------------------|
| Pack Qty      | 25                 |
| Heights* (mm) | 26, 30, 39         |
| Lengths* (mm) | 50, 55, 65, 75, 80 |



## FLIP SCAN LABEL HOLDER WITH TALKER GRIP

DS-FTG

The addition of a talker grip as part of the label holder allows for promotional talkers, pricing or other promotions to be added to the label.

☐ Clear ☐ Black

|               |        |
|---------------|--------|
| Pack Qty      | 25     |
| Heights* (mm) | 26     |
| Lengths* (mm) | 50, 80 |



AU Pat Appln Nos 2018204559 & 2018902492  
AU Design No. 201713782

## STOP LOCKS

DHA-STOP-LOK

Secure merchandise on your hooks and prevent theft with SI Retail's stop lock range. Make sure to purchase a magnetic key to open the stop locks (available separately DHA-MAGKEY).

☐ Red ☐ Black (Single Prong Only)

|                      |                     |
|----------------------|---------------------|
| Pack Qty             | 10                  |
| Suits Hook Diameters | 4mm or 6mm Diameter |
| Type of Hooks        | Single Prong Hooks  |



## INVENTORY CONTROL CLIPS

DHA-ICLIP

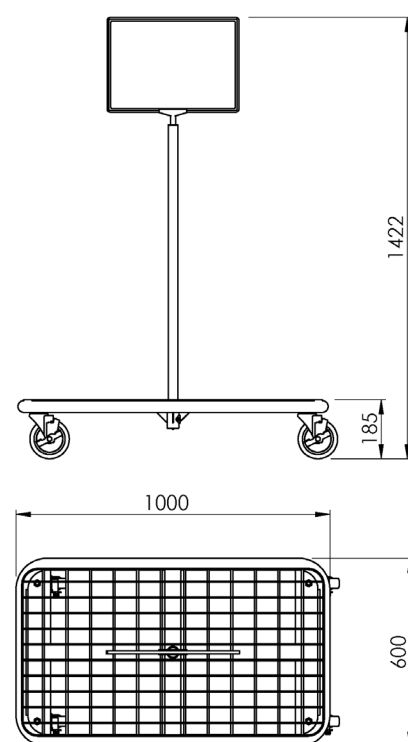
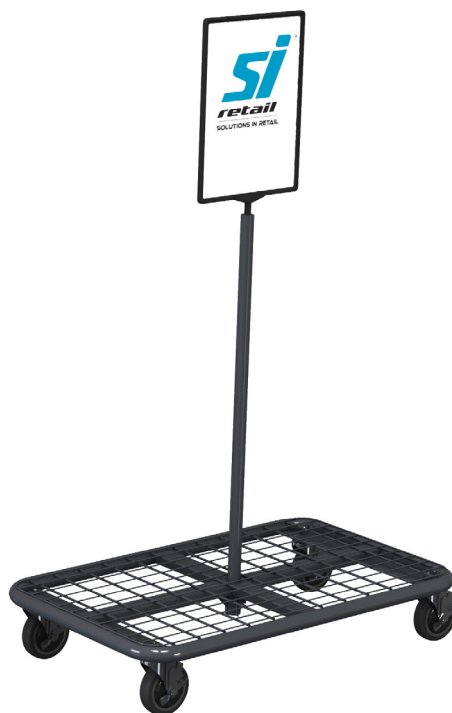
Inventory control clips are designed to keep your products at the front of your display hooks for a neat product presentation.

☐ White

|                     |                           |
|---------------------|---------------------------|
| Pack Qty            | 100                       |
| One Size Suits (mm) | 3.8 to 6.5 Diameter Hooks |



# IMPULSE DISPLAYS



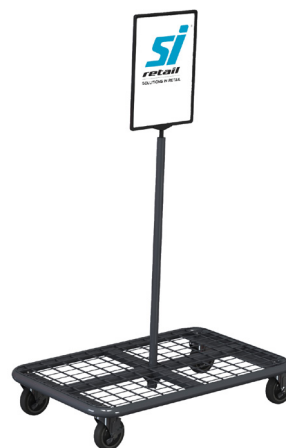
## BULK GOODS MOBILE DISPLAY

## FD-BG-CR

This custom display was designed to carry large and heavy loads. The strong centre pole helps you to easily guide the display around your store utilising the four heavy duty castors. This allows bulk items to be displayed in different impulse locations without the strain of continually lifting heavy products.

Charcoal Unit Black Ticket Frame

|                   |  |
|-------------------|--|
| Pack Qty          | 1  |
| Size of Base (mm) | 1000 L x 600 D   |
| Height (mm)       | 1422   |
| Weight Limit      | 250 KG   |
| Box Contents      | 1 x Pole, 1 x A4 Ticket Frame, 1 x Mesh Base, 4 x Castor Wheels (2 Lockable) |



## KEY FEATURES

- Powder-coated, **steel base construction** to support a variety of multi-packs and other heavy product.
- Centre pole (when locked into the base) can be used as a **steering aid**.
- Rounded steel tubing and **rounded corners** on the base for safety precautions.
- Includes an A4 black ticket frame (**interchangeable** so other sizes and colours can be used).
- Heavy duty lockable castors for **easy mobility**.
- **Strong and durable** for many different types of uses in-store.



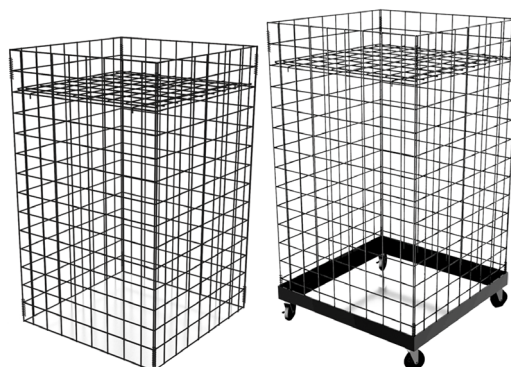
## DUMP BINS

A great way to display your popular stock, clearance lines or promotional products. Includes a height adjustable shelf to fit products of various sizes. Available with or without the base which includes lockable castor wheels. The dump bins are foldable for easy transportation and storage. See page 36 for a range of dump bin sign holders.

☒ Black ☐ White

|                         |  |
|-------------------------|--|
| Pack Qty                | 1                                      |
| Sizes With Base (mm)    | 460 x 460 x 820 H<br>620 x 620 x 970 H |
| Sizes Without Base (mm) | 460 x 460 x 750 H<br>620 x 620 x 900 H |

## BB-DBS



## SLATWALL SPINNING TOWER

Perfect for small in-store spaces, the Slatwall spinning tower is a high quality solution which can be used to display a variety of hanging items. It consists of standard 100mm high Slatwall panels (fits Slatwall hooks page 26) and includes protective rubbers on the base to prevent any scratches to your floor. In addition to being smooth and easy to spin, it is also very quick and easy to set-up! This space-saving tower can display hangsell products on all four sides, making it a perfect addition to your store. Add a self-standing ticket frame to the top and hooks with label holders for a complete solution (accessories sold separately).

☐ White

|           |                        |
|-----------|------------------------|
| Pack Qty  | 1                      |
| Material  | MDF                    |
| Size (mm) | 460 W x 460 L x 1360 H |

## DC-SW-TOWERS-460WT



## REUSABLE SHOPPING BAG STAND

A new reusable shopping bag stand which holds ten small material bags on either side. The easy to assemble kit includes a powder-coated charcoal metal stand with an A4 black ticket frame, T-piece connector and four metal loop style hooks which can be inserted in multiple locations along the pole. The ticket frame can be positioned in either a portrait or landscape orientation.

☒ Charcoal

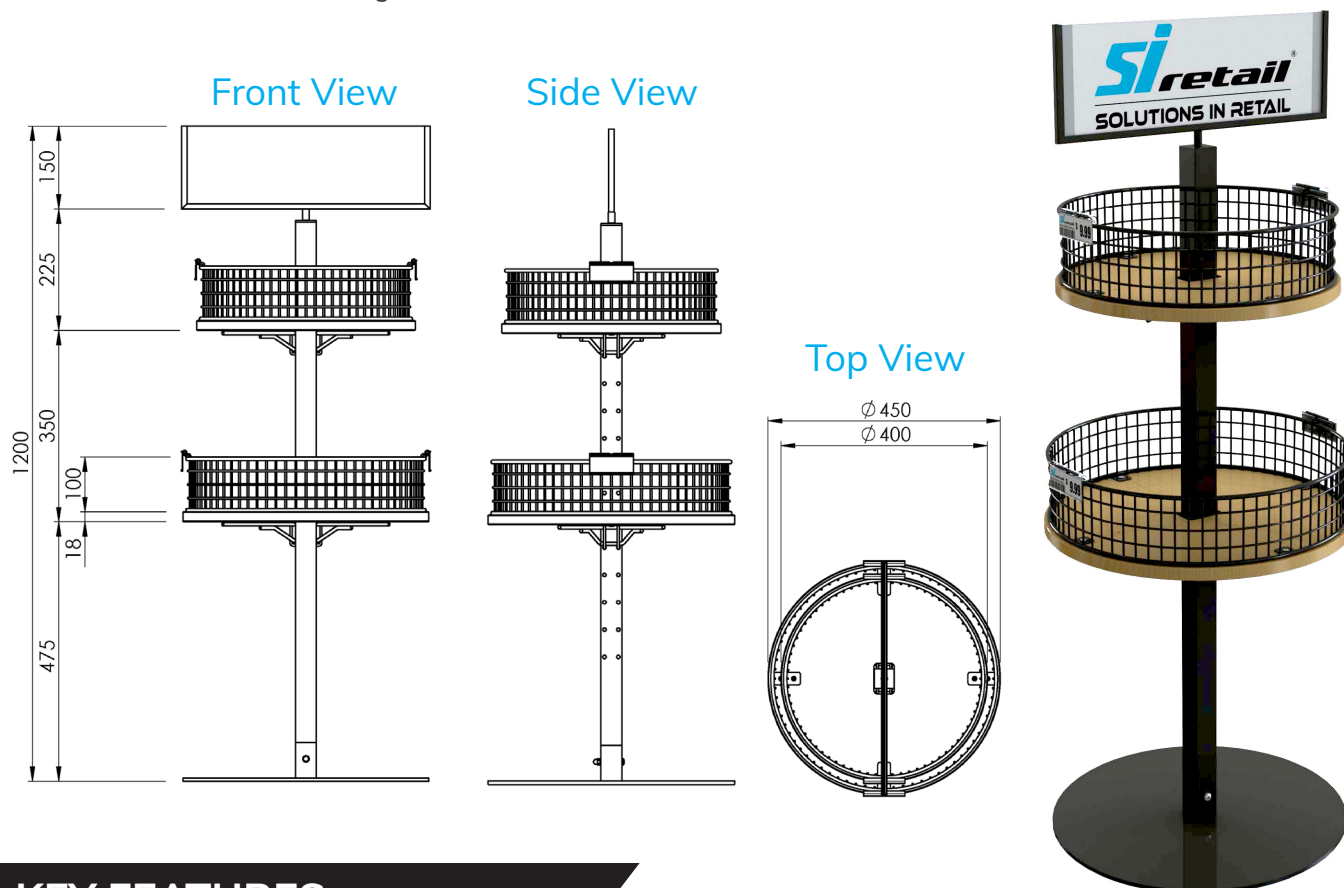
|                       |                           |
|-----------------------|---------------------------|
| Pack Qty              | 1                         |
| Total Stand Size (mm) | 350 Diameter Base, 1440 H |
| Hook Size (mm)        | 75 W x 220 L              |
| Ticket Frame Size     | A4                        |

## FD-SBS-BK



# ADJUSTABLE 2 TIER STAND

Designed in house by SI Retail, this custom piece suits petrol and convenience stores who want to maximise their impulse sales. Taking up minimal floor space, the adjustable stand comprises of two baskets which can be moved up or down on the pole as required. It also features a frame for artwork to be easily inserted. Perfect for holding chocolate bars and potato chips, this stand allows products to really stand out and provides easy access for the consumer to grab items from each basket.



## KEY FEATURES

- Smaller top basket and larger bottom basket gives customers **easy access to products** on display.
- **High quality** metal pole and base with metal wire baskets and wooden basket bases.
- **Rounded baskets** for safety precautions with 2 x flip scan label holders included.
- Fully **adjustable to fit a variety of different products**. Baskets can be moved up or down on the pole in 50mm increments.

## 2 TIER IMPULSE DISPLAY STAND

## FD-IMP-1200CR

|                     |   |
|---------------------|---|
| Colour              | Charcoal  |
| Size of Base (mm)   | 450 Diameter  |
| Total Height (mm)   | 1200  |
| Width x Length (mm) | 450 x 450   |
| Artwork Size (mm)   | 150 H x 450 L   |
| Box Contents        | 1 x Pole, 1 x Base, 2 x Baskets, 2 x Label Holders, 1 x Sign Holder |



# PALLET GUARD

A simple method for concealing the base of existing pallets to make it more attractive and help draw attention to products. Pallet guards also have the added safety benefit of ensuring the corners of pallets are fully covered, protecting customers from any sharp edges. All wooden edges are completely hidden, resulting in a visually appealing display.



BEFORE



AFTER


(Shown with printed corflutes inserted)

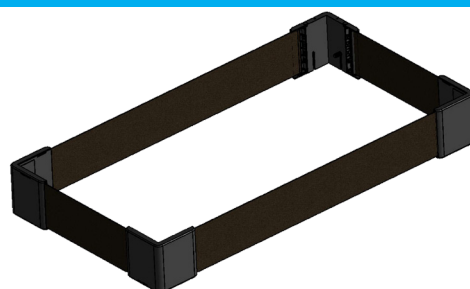
## KEY FEATURES

- **Adjustable** to fit most common 'half' and 'full' size pallets.
- All components are **pre-assembled** meaning an easy, **one-person installation**.
- More **durable** than paper or corrugated wraps.
- More **versatile** than poly-printed base wraps because it is **re-usable!**
- Add custom promotional sign panels to your pallet guard by inserting printed corflute.

## ADJUSTABLE PALLET GUARD

FD-PG-BK

|                        |   |
|------------------------|---|
| Colour                 |  Black   |
| Height of Unit (mm)    | 165 (corners), 150 (elastic sides)  |
| Length of Elastic (mm) | Adjustable perimeter from 3600 to 5000  |
| Box Contents           | 3 x Slide Through Corners, 1 x End Corner, 1 x Elastic Strap, 1 x Installation Instructions |





# SIGNAGE / POINT OF SALE

SI Retail provides a complete range of pre-printed signage and point of sale display systems to suit pharmaceutical retail outlets. From external sign boards, window signage, internal snap frames, hanging banners and shopping baskets to talker ticketing, poster grips, and general visual merchandising signage; the possibilities are endless.



## DUMP BIN ACRYLIC SIGN HOLDER

SH-DB-L

Use these acrylic sign holders to display information such as pricing or promotions on dump bins. Available in A3 for a large impact or A4 for smaller signage.

☐ Clear

|                        |                     |
|------------------------|---------------------|
| Pack Qty               | 1                   |
| Sizes Available        | A3, A4              |
| Orientations Available | Portrait, Landscape |



## DUMP BIN TICKET FRAME SIGN HOLDER

SH-DBG-ADJ-T

Use these adjustable sign holders to display information such as pricing or promotions at eye level on dump bins or other mesh displays. The telescopic pole allows for increasing the height up to another 200mm. Ticket frames are available separately in the below specifications.

☐ Black ☐ Red ☐ Blue

|                        |                                  |
|------------------------|----------------------------------|
| Pack Qty               | 1                                |
| Sizes Available        | A3, A4, A5 Ticket Frames         |
| Orientations Available | Portrait/Landscape Ticket Frames |



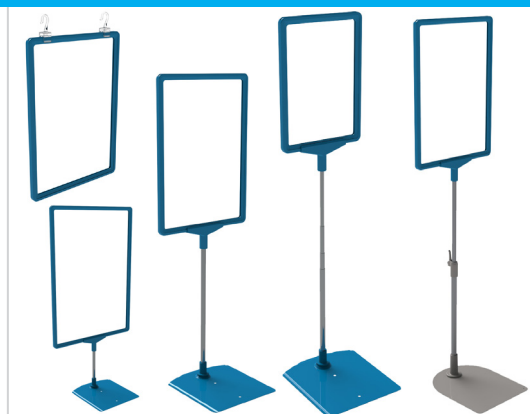
## TICKET FRAME KITS

TF

Use ticket frames to display information such as pricing or promotions around the store. Available in many different styles and sizes, choose a combination to suit your requirements.

☐ Black ☐ Red ☐ Blue ☐ Orange (A4 Only)

|                       |   |
|-----------------------|---|
| Pack Qty              | 1   |
| Sizes Available       | A3, A4, A5 Frames   |
| Styles Available (mm) | Hanging, Fixed (150, 300 or 1350),<br>Telescopic (200-600 or 300-500),<br>Giant 1000-1950 or Singular |



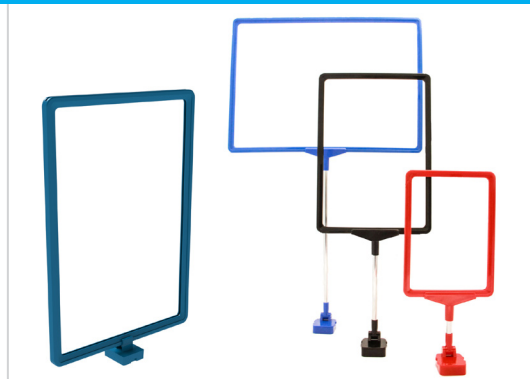
## MAGNETIC TICKET FRAME KITS

TF-MAG

Use ticket frames to display information such as pricing or promotions around the store. Available in many different styles and sizes, the magnetic attachment can be purchased with or without a stem.

☐ Black ☐ Red ☐ Blue

|                 |   |
|-----------------|---|
| Pack Qty        | 1   |
| Sizes Available | A3, A4, A5  |
| Heights (mm)    | 50, 150 or 300 With Stem<br>Also Available Without Stem |





## T-GRIP SIGN HOLDERS

SH-STGV

A range of T-grips are available to suit all requirements. SI Retail stock wide and heavy duty T-grips for large corflute/aisle signage, hinged T-grips for flexibility and slim T-grips for posters. T-grips can attach to any surface with its strong and durable Avery adhesive tape.

☐ Clear

|                  |                                |
|------------------|--------------------------------|
| Pack Qty         | 25                             |
| Lengths (mm)     | 25, 75                         |
| Styles Available | Wide, Heavy Duty, Hinged, Slim |



## MAGNETIC AISLE SIGN HOLDER (L-SHAPE)

SH-AISH-MAGL-WH-T

The L-Shape magnetic sign holder kit includes a magnetic base and a plastic grip strip to hold and protect your poster. It can be used for many applications and holds posters vertically or horizontally. This sign holder supports corflute or thick cardboard materials (1-3mm) by holding the corners. Magnetic bases are also available individually.

☐ White

|                   |   |
|-------------------|---|
| SH-AISH-MAGL-WH   | Code for singular magnetic base         |
| SH-AISH-MAGL-WH-T | Kit code for magnetic base + grip strip |



## MAGNETIC AISLE SIGN HOLDER (420MM ARM)

SH-AISH-MAG420

Includes two adjustable hooks to hold a variety of signage sizes. Simply punch holes into your poster and slide the hooks along the arm to adjust to the width of your poster. Hooks will accommodate signage up to 3mm thick. The arm moves a full 180 degrees and locks into position so that the magnetic base can be set vertically or horizontally to fit a wide range of displays and shelving.

☐ White

|                     |                                |
|---------------------|--------------------------------|
| Pack Qty            | 10                             |
| One Size Suits (mm) | Poster/Corflute up to 420 Wide |



## SNAP FRAMES

PF-SL

Snap frames are a simple yet cost-effective way to professionally display your promotions or events in-store and can be placed in portrait or landscape positions. Once fixed to your wall, artwork can be easily changed by simply snapping open the frames edges. Clear perspex (included) helps protect artwork. Featuring two styles, snap frames can be magnetically fixed to gondolas (magnetic tape sold separately).

☐ Silver

|                  |                                     |
|------------------|-------------------------------------|
| Pack Qty         | 1                                   |
| Sizes Available  | A0 (Round), A1, A2, A3 (Square), A4 |
| Styles Available | Square Edges or Rounded Edges       |





## ACRYLIC CATALOGUE STAND

Catalogue stands are a stylish way to display catalogues, leaflets or pamphlets. Acrylic catalogue stands include a sign holder which accommodates A4 portrait sized signage that can easily be changed as required. A3 portrait acrylic catalogue stands are also available.

☒ Black ☐ Chrome

|           |                                     |
|-----------|-------------------------------------|
| Pack Qty  | 1                                   |
| Size (mm) | 295 Base Diameter x 900 Pole Height |

## FD-CATST-900R



## WIRE CATALOGUE STAND

Wire catalogue stands require no cleaning as they do not collect dust. They are available in either black or white and include an A4 basket with an inbuilt A4 wire sign holder.

☒ Black ☐ White

|           |                                     |
|-----------|-------------------------------------|
| Pack Qty  | 1                                   |
| Size (mm) | 355 Base Diameter x 720 Pole Height |

## FD-CATST-W



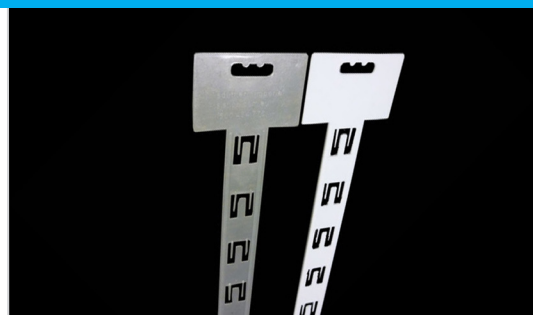
## MOULDED HANGSELL CLIP STRIP

An economical clip strip which can be used anywhere to hang your merchandise. It holds up to 12 items and includes a label holder at the top. Small teeth help keep products in their place.

☐ Clear ☐ White

|           |              |
|-----------|--------------|
| Pack Qty  | 10           |
| Size (mm) | 33 W x 590 L |

## CS-PML12



## A-FRAME

A-Frames are the most popular way to advertise to passing foot traffic. This self-standing, double-sided sign is the perfect solution for grabbing the attention of passers-by. Artwork can be easily changed by simply snapping open the frames edges. The A-Frame folds up for easy moving, while clear perspex covers protect artwork. Suits A1 portrait artwork each side (594mm W x 840mm H).

☐ Silver

|                          |                     |
|--------------------------|---------------------|
| Pack Qty                 | 1                   |
| Artwork Insert Size (mm) | A1 (594 W x 1108 H) |

## PF-SLLPB204



## FREESTANDING COUNTER ACRYLICS

Ideal for counter and glass displays, acrylics are an economical way to display your promotions. Available in a variety of sizes and styles, the 2mm thick acrylic will not break easily and can be re-used for years. It also ensures your artwork is protected for a very long time.

☐ Clear

|                        |                      |
|------------------------|----------------------|
| Pack Qty               | 5                    |
| Sizes Available        | A3, A4, A5, A6, A7   |
| Orientations Available | Landscape, Portrait  |
| Styles Available       | Single, Double Sided |

## SH-ADS



## POSTER GRIPS

Hang posters easily from wire ceiling hangers with plastic or aluminium poster grips. Each poster grip snaps open and shut to grip your poster. One poster grip includes a top and bottom piece, ideal for high ceilings to utilise empty space or to easily highlight sections for customers. Includes eyelets to attach ceiling hangers (sold separately).

☐ Silver (Aluminium) ☐ Clear (Plastic) ☐ Black (Plastic)

|                          |   |
|--------------------------|---|
| Pack Qty                 | 1 Pair (Includes Top & Bottom)                              |
| Poster Grip Lengths (mm) | 500, 610, 850, 1220 (Aluminium)<br>610, 850, 1220 (Plastic) |

## HD-PH



## CEILING HANGERS

Hang poster grips from ceilings with wire ceiling hangers. Adjustable ceiling hangers (210mm-1500mm) allow you to specify hanging heights while fixed length ceiling hangers allow for easier installation to ensure all of your posters hang at the same height.

☐ Silver

|                      |   |
|----------------------|---|
| Pack Qty             | 1   |
| Styles               | Fixed or Adjustable   |
| Sizes Available (mm) | 100, 150, 200, 300, 400, 600, 900<br>(Adjustable is 210-1500mm) |

## HDA-CHK/EHK



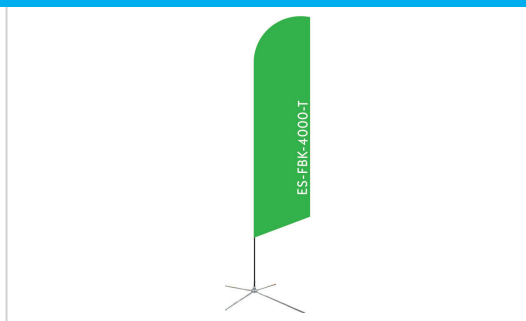
## DOUBLE SIDED FEATHER FLYBANNER

An eye-catching outdoor banner ideal for flagging passing traffic and drawing attention to your store. The kit includes a custom printed flybanner, a surface base, a spike base and carry bag.

☐ Custom

|           |  |
|-----------|--|
| Pack Qty  | 1  |
| Size (mm) | 900 W x 3000 H (Flag only),<br>With Base 4000mm High |

## ES-FBPK-DS-T



## SMALL & LARGE SHOPPING BASKETS

Shopping baskets provide convenience for your customer and are a cost-effective way to encourage additional purchases! Keep your customers shopping longer by positioning these baskets near the entryway. The shopping basket stand is also available (sold separately).

☒ Black
 ☒ Red
 ☒ Blue (28L Only)

|                       |                       |
|-----------------------|-----------------------|
| Pack Qty              | 10                    |
| Small Size (mm) - 21L | 290 W x 425 L x 225 H |
| Large Size (mm) - 28L | 330 W x 480 L x 260 H |

## BB-BAL

21 L



28 L



## ROLLER SHOPPING BASKETS 43L

Roller baskets are lightweight, easy to manoeuvre and encourage customers to purchase more as they are less restricted by weight. They include an adjustable pull-up handle to wheel the basket and a standard handle to carry the basket. Large 50mm wheels allow for effortless mobility, even when full. Stackable for convenient storage.

☒ Black
 ☒ Red
 ☒ Blue

|           |                       |
|-----------|-----------------------|
| Pack Qty  | 1                     |
| Size (mm) | 380 W x 530 L x 442 H |

## BB-BAR43



## SMALL 3 BASKET TROLLEY

The small shopping basket trolley is perfect for smaller aisles such as those in convenience stores, petrol stations, newsagencies or other specialty stores. This economic trolley allows stores to utilise their current baskets by simply attaching them (baskets sold separately). Carry one, two or three baskets at once!

☒ Chrome

|           |                       |
|-----------|-----------------------|
| Pack Qty  | 1                     |
| Size (mm) | 430 W x 650 L x 900 H |

## BB-BATR3



## SHOPPING BAG DISPENSER

Ideal for use in all small retail stores, the shopping bag dispenser has a solid design, with a sturdy base, handles and bag tab. It can be screwed into the counter or hung from hooks and fits most small reusable bags.

☒ Chrome

|           |               |
|-----------|---------------|
| Pack Qty  | 1             |
| Size (mm) | 310 W X 350 H |

## BB-SBD





